

Medical Practice Business Plan Workbook

THIRD EDITION



Peter D. Lucash



CRC Press
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the Affordable Care Act data security and quality and outcome measures It supplies detailed coverage of the different types of organizations governance and management personnel needs key business relationships and contacts demographics and economic factors patients as customers competitor analysis marketing information technology disaster and business continuity planning and financial strategies The final section outlines a process for implementing your plan Sticking to this process will help ensure your plan covers what is needed to succeed in today s complex

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