

A group of five young adults, three men and two women, are posing for a selfie on a wooden walkway at night. The man in the foreground is holding a smartphone, and the group is smiling. The background shows a dark building with a corrugated metal roof.

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Marketing In The Easiest Way Possible Using The Most Effective Tools And In The Shortest Time Ever **The Routledge Handbook of Developments in Digital Journalism Studies** Scott Eldridge II,Bob Franklin,2018-09-03 The Routledge Handbook of Developments in Digital Journalism Studies offers a unique and authoritative collection of essays that report on and address the significant issues and focal debates shaping the innovative field of digital journalism studies In the short time this field has grown aspects of journalism have moved from the digital niche to the digital mainstay and digital innovations have been normalized into everyday journalistic practice These cycles of disruption and normalization support this book s central claim that we are witnessing the emergence of digital journalism studies as a discrete academic field Essays bring together the research and reflections of internationally distinguished academics journalists teachers and researchers to help make sense of a reconceptualized journalism and its effects on journalism s products processes resources and the relationship between journalists and their audiences The handbook also discusses the complexities and challenges in studying digital journalism and shines light on previously unexplored areas of inquiry such as aspects of digital resistance protest and minority voices The Routledge Handbook of Developments in Digital Journalism Studies is a carefully curated overview of the range of diverse but interrelated original research that is helping to define this emerging discipline It will be of particular interest to undergraduate and postgraduate students studying digital online computational and multimedia journalism **Video Marketing like a PRO** Clo Willaerts,2021-08-13 For years trend reports have highlighted the popularity of web videos And each time they noted that increasing numbers of people were enjoying videos on YouTube or TikTok or participating in livestream events on Facebook and Twitch Self producing those videos became more and more popular and some managed to make a lot of money When the world suddenly changed in March 2020 video went from a nice to have to an essential tool for every company Video Marketing like a PRO is a hands on guide for anyone who wants to reach the growing online audience with their content even if you have no experience in audiovisual production *How to Make a Living from Music* David Stopps,2024-05-01 Building a successful career in music involves abilities to manage intellectual property IP rights WIPO supports authors and performers in enhancing their knowledge of the intellectual property aspects involved in their professional work Copyright and related rights can help musical authors and performers to generate additional income from their talent **ANSYS Workbench 2022 R1: A Tutorial Approach, 5th Edition** Prof. Sham Tickoo,2022-08-24 ANSYS Workbench 2022 R1 A Tutorial Approach book introduces the readers to ANSYS Workbench 2022 one of the world s leading widely distributed and popular commercial CAE packages It is used across the globe in various industries such as aerospace automotive manufacturing nuclear electronics biomedical and so on ANSYS provides simulation solutions that enable designers to simulate design performance This book covers various simulation streams of ANSYS such as Static Structural Modal Steady State and Transient Thermal analyses Structured in a pedagogical sequence for effective and easy learning the content in this book will help FEA analysts quickly understanding the capability and usage of tools of

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Shopify Dropshipping Full Course: Ultimate Beginners Guide to Dropshipping in 2025 (NEW) Gabriel Mensah ,2025-07-18 Launch a Profitable Shopify Dropshipping Business in 2025 Dreaming of an online business without inventory hassles Shopify Dropshipping Full Course gives you a clear results driven roadmap to start optimize and scale a Shopify dropshipping store even if you re a total beginner Why This Course Works Proven success strategies Modeled after top Amazon sellers it dives deep into profitable store set up bestseller niche selection and powerful marketing techniques Updated for 2025 tools trends Aligned with Shopify s latest guidelines it covers collective dropshipping app integrations and emerging platforms Low risk high reward model Learn how dropshipping minimizes startup costs and inventory headaches though be ready for competition and mentor provided insights What You ll Learn and Why It Matters Shopify Dropshipping Fundamentals Build a professional store understand legal basics and master essential tech setup without overwhelm Niche Product Research Use Shopify TikTok and trend tools to find high demand products that sell with no guesswork Supplier App Integration Connect reliable suppliers automate orders and ensure your store runs smoothly day and night Store Design Conversion Optimization Choose high converting themes compelling visuals and strong copy turning browsers into buyers Marketing Edge Launch paid ads leverage SEO and social media to drive traffic and learn which tactics generate real ROI Performance Analysis Scaling Track metrics drop underperformers and scale winning strategies safely and profitably Benefits You ll Experience Quick launch Get a Shopify store live in days not months Smart automation Automate processes so your store works for you around the clock Cost effective setup No upfront inventory Only pay after a sale reducing financial risk Actionable guidance Clear checklists and real world examples prevent beginner pitfalls and speed growth Future ready approach Strategies built for 2025 s dynamic dropshipping landscape stay ahead of evolving tools and competition This Course Is Perfect For Complete beginners stepping into e commerce for the first time Busy side hustlers with limited time and funds Aspiring entrepreneurs looking for a scalable business model Existing owners aiming to optimize their Shopify store quickly Ready to Make Your First Sale If you want to build a real online business with less guesswork less risk and more profit don t wait Shopify Dropshipping Full Course equips you with everything you need to launch grow and scale in 2025 Add to Your Cart Now and start selling smarter faster and with confidence **AutoCAD Electrical 2025 with Videos**

for Electrical Control Designers, 16th Edition Prof. Sham Tickoo, 2025-03-18 The AutoCAD Electrical 2025 with Videos for Electrical Control Designers book has been written to assist the engineering students and the practicing designers who are new to AutoCAD Electrical Using this book the readers can learn the application of basic tools required for creating professional electrical control drawings with the help of AutoCAD Electrical Keeping in view the varied requirements of the users this book covers a wide range of tools and features such as schematic drawings Circuit Builder panel drawings parametric and nonparametric PLC modules stand alone PLC I O points ladder diagrams point to point wiring diagrams report generation creation of symbols and so on This will help the readers to create electrical drawings easily and effectively In this edition the author has covered enhancements in topics such as Wire type synchronization Automatic reports BOM reports and Symbol list reports Salient Features Consists of 13 chapters and 2 projects that are organized in a pedagogical sequence Comprehensive coverage of AutoCAD Electrical 2025 concepts and techniques Tutorial approach to explain the concepts of AutoCAD Electrical 2025 Detailed explanation of all commands and tools Summarized content on the first page of the topics that are covered in the chapter Hundreds of illustrations for easy understanding of concepts Step by step instructions to guide the users through the learning process More than 45 tutorials and projects Additional information throughout the book in the form of notes and tips Self Evaluation Tests Review Questions and Exercises at the end of each chapter to help the users assess their knowledge Table of Contents Chapter 1 Introduction to AutoCAD Electrical 2025 Chapter 2 Working with Projects and Drawings Chapter 3 Working with Wires Chapter 4 Creating Ladders Chapter 5 Schematic Components Chapter 6 Schematic Editing Chapter 7 Connectors Point To Point Wiring Diagrams and Circuits Chapter 8 Panel Layouts Chapter 9 Schematic and Panel Reports Chapter 10 PLC Modules Chapter 11 Terminals Chapter 12 Settings Configuration Templates and Plotting Chapter 13 Creating Symbols Project 1 Project 2 For free download Index

Subprime Attention Crisis Tim Hwang, 2020-10-13 From FSGO x Logic a revealing examination of digital advertising and the internet's precarious foundation In Subprime Attention Crisis Tim Hwang investigates the way big tech financializes attention In the process he shows us how digital advertising the beating heart of the internet is at risk of collapsing and that its potential demise bears an uncanny resemblance to the housing crisis of 2008 From the unreliability of advertising numbers and the unregulated automation of advertising bidding wars to the simple fact that online ads mostly fail to work Hwang demonstrates that while consumers attention has never been more prized the true value of that attention itself much like subprime mortgages is wildly misrepresented And if online advertising goes belly up the internet and its free services will suddenly be accessible only to those who can afford it Deeply researched convincing and alarming Subprime Attention Crisis will change the way you look at the internet and its precarious future FSG Originals Logic dissects the way technology functions in everyday lives The titans of Silicon Valley for all their utopian imaginings never really had our best interests at heart recent threats to democracy truth privacy and safety as a result of tech's reckless pursuit of progress have shown as

much We present an alternate story one that delights in capturing technology in all its contradictions and innovation across borders and socioeconomic divisions from history through the future beyond platitudes and PR hype and past doom and gloom Our collaboration features four brief but provocative forays into the tech industry s many worlds and aspires to incite fresh conversations about technology focused on nuanced and accessible explorations of the emerging tools that reorganize and redefine life today

AutoCAD Electrical 2026 with Videos for Electrical Control Designers, 17th Edition Prof. Sham Tickoo,2025-08-14 The AutoCAD Electrical 2026 with Videos for Electrical Control Designers book has been written to assist the engineering students and the practicing designers who are new to AutoCAD Electrical Using this book the readers can learn the application of basic tools required for creating professional electrical control drawings with the help of AutoCAD Electrical Keeping in view the varied requirements of the users this book covers a wide range of tools and features such as schematic drawings Circuit Builder panel drawings parametric and nonparametric PLC modules stand alone PLC I O points ladder diagrams point to point wiring diagrams report generation creation of symbols and so on This will help the readers to create electrical drawings easily and effectively In this edition the author has covered enhancements in topics such as Wire type synchronization Automatic reports BOM reports and Symbol list reports Salient Features Consists of 13 chapters and 2 projects that are organized in a pedagogical sequence Comprehensive coverage of AutoCAD Electrical 2026 concepts and techniques Tutorial approach to explain the concepts of AutoCAD Electrical 2026 Detailed explanation of all commands and tools Summarized content on the first page of the topics that are covered in the chapter Hundreds of illustrations for easy understanding of concepts Step by step instructions to guide the users through the learning process More than 45 tutorials and projects Consists of 50 tutorial videos which will make understanding of tutorials much easier and effective Additional information throughout the book in the form of notes and tips Self Evaluation Tests Review Questions and Exercises at the end of each chapter to help the users assess their knowledge Table of Contents Chapter 1 Introduction to AutoCAD Electrical 2026 Chapter 2 Working with Projects and Drawings Chapter 3 Working with Wires Chapter 4 Creating Ladders Chapter 5 Schematic Components Chapter 6 Schematic Editing Chapter 7 Connectors Point To Point Wiring Diagrams and Circuits Chapter 8 Panel Layouts Chapter 9 Schematic and Panel Reports Chapter 10 PLC Modules Chapter 11 Terminals Chapter 12 Settings Configuration Templates and Plotting Chapter 13 Creating Symbols Project 1 Project 2 For free download Index

Facebook, the Media and Democracy Leighton Andrews,2019-08-29 Facebook the Media and Democracy examines Facebook Inc and the impact that it has had and continues to have on media and democracy around the world Drawing on interviews with Facebook users of different kinds and dialogue with politicians regulators civil society and media commentators as well as detailed documentary scrutiny of legislative and regulatory proposals and Facebook s corporate statements the book presents a comprehensive but clear overview of the current debate around Facebook and the global debate on the regulation of social media in the era of surveillance capitalism Chapters examine the business and growing

institutional power of Facebook as it has unfolded over the fifteen years since its creation the benefits and meanings that it has provided for its users its disruptive challenge to the contemporary media environment its shaping of conversations and the emerging calls for its further regulation The book considers Facebook s alleged role in the rise of democratic movements around the world as well as its suggested role in the election of Donald Trump and the UK vote to leave the European Union This book argues that Facebook in some shape or form is likely to be with us into the foreseeable future and that how we address the societal challenges that it provokes and the economic system that underpins it will define how human societies demonstrate their capacity to protect and enhance democracy and ensure that no corporation can set itself above democratic institutions This is an important research volume for academics and researchers in the areas of media studies

communications social media and political science **Digital Marketing** Dr. Sangeeta B T, Dr. Shilpa Danappanavar ,Prof. Shylaja N,2025-03-23 In today s digital landscape businesses need to have a strong online presence to reach and engage with their target audience This comprehensive textbook provides students and professionals with a thorough understanding of digital marketing principles strategies and best practices **Autodesk 3ds Max 2023: A Comprehensive Guide, 23rd Edition**

Prof. Sham Tickoo,2023-01-24 Autodesk 3ds Max 2023 A Comprehensive Guide book aims at harnessing the power of Autodesk 3ds Max for modelers animators and designers The book caters to the needs of both the novice and the advanced users of 3ds Max Keeping in view the varied requirements of the users the book first introduces the basic features of 3ds Max 2023 and then gradually progresses to cover the advanced 3D models and animations One project based on the tools and concepts covered in the book has been added to enhance the knowledge of the users Additionally in this edition the readers will be able to learn about some new and enhanced features introduced in 3ds Max 2023 such as Auto Backup toolbar Snap Working Pivot Tools Active Viewport icon and so on This book will help you unleash your creativity thus helping you create stunning 3D models and animations Salient Features Consists of 18 chapters and 1 project that are organized in a pedagogical sequence covering various aspects of modeling texturing lighting and animation The author has followed the tutorial approach to explain various concepts of modeling texturing lighting and animation The first page of every chapter summarizes the topics that are covered in it Step by step instructions that guide the users through the learning process Additional information is provided throughout the book in the form of notes and tips Self Evaluation Tests and Review Questions at the end of each chapter to help the users assess their knowledge Table of Contents Chapter 1 Introduction to Autodesk 3ds Max 2023 Chapter 2 Standard Primitives Chapter 3 Extended Primitives Chapter 4 Working with Architectural Objects Chapter 5 Splines and Extended Splines Chapter 6 Modifying Splines Chapter 7 Materials and Maps Chapter 8 Modifying 3D Mesh Objects Chapter 9 Graphite Modeling Technique Chapter 10 Compound Objects Chapter 11 Modifiers Chapter 12 Lights and Rendering Chapter 13 Animation Basics Chapter 14 Rigid Body Dynamics and Helpers Chapter 15 NURBS Modeling Chapter 16 Systems Hierarchy and Kinematics Chapter 17 Particle Systems and Space Warps I Chapter 18

Particle Systems and Space Warps II Project 1 Creating a Diner Index For free download The Solo Video Journalist Matt Pearl, 2016-11-10 It is becoming increasingly important for television reporters to be proficient in many if not all of the steps in production The Solo Video Journalist will make handling all these responsibilities seem possible and do so from the hands on perspective of a current reporter with years of experience as a multimedia journalist This book will cover all aspects of multimedia journalism from planning for a segment to dressing appropriately for one's multiple roles to conducting interviews and editing The instruction and guidance in this text will help make readers valuable players in their field and it is filled with real world examples and advice from current professionals Whether it be college students learning from the ground up or journalists early in their careers The Solo Video Journalist ensures they will have all the materials they need to be successful multimedia journalists Autodesk Maya 2019: A Comprehensive Guide, 11th Edition Prof. Sham Tickoo, 2018 Autodesk Maya 2019 is a powerful integrated 3D modeling animation visual effects and rendering software developed by Autodesk Inc This integrated node based 3D software finds its application in the development of films games and design projects A wide range of 3D visual effects computer graphics and character animation tools make it an ideal platform for 3D artists The intuitive user interface and workflow tools of Maya 2019 have made the job of design visualization specialists a lot easier Autodesk Maya 2019 A Comprehensive Guide book covers all features of Autodesk Maya 2019 software in a simple lucid and comprehensive manner It aims at harnessing the power of Autodesk Maya 2019 for 3D and visual effect artists and designers This Autodesk Maya 2019 book will help you transform your imagination into reality with ease Also it will unleash your creativity thus helping you create realistic 3D models animation and visual effects It caters to the needs of both the novice and advanced users of Maya 2019 and is ideally suited for learning at your convenience and at your pace Salient Features Consists of 17 chapters that are organized in a pedagogical sequence covering a wide range of topics such as Maya interface Polygon modeling NURBS modeling texturing lighting cameras animation Paint Effects Rendering nHair Fur Fluids Particles nParticles and Bullet Physics in Autodesk Maya 2019 The first page of every chapter summarizes the topics that are covered in it Consists of hundreds of illustrations and a comprehensive coverage of Autodesk Maya 2019 concepts commands Real world 3D models and examples focusing on industry experience Step by step instructions that guide the user through the learning process Additional information is provided throughout the book in the form of tips and notes Self Evaluation test Review Questions and Exercises are given at the end of each chapter so that the users can assess their knowledge Table of Contents Chapter 1 Exploring Maya Interface Chapter 2 Polygon Modeling Chapter 3 NURBS Curves and Surfaces Chapter 4 NURBS Modeling Chapter 5 UV Mapping Chapter 6 Shading and Texturing Chapter 7 Lighting Chapter 8 Animation Chapter 9 Rigging Constraints and Deformers Chapter 10 Paint Effects Chapter 11 Rendering Chapter 12 Particle System Chapter 13 Introduction to nParticles Chapter 14 Fluids Chapter 15 nHair Chapter 16 Bifrost Chapter 17 Bullet Physics Index **The Power of Platforms** Rasmus Kleis Nielsen, Sarah Anne Ganter, 2022 More people today get news via Facebook and Google

than from any news organization in history and smaller platforms like Twitter serve news to more users than all but the biggest media companies In *The Power of Platforms* Rasmus Kleis Nielsen and Sarah Anne Ganter draw on original interviews and other qualitative evidence to analyze the platform power that a few technology companies have come to exercise in public life the reservations publishers have about platforms as well as the reasons why publishers often embrace them nonetheless Nielsen and Ganter trace how relations between publishers and platforms have evolved across the United States France Germany and the United Kingdom They identify the new distinct relational and generative forms of power that platforms exercise as people increasingly rely on them to find and access news Most of the news content we rely on is still produced by journalists working for news organizations but Nielsen and Ganter chronicle rapid change in the ways in which we discover news how it is distributed where decisions are made on what to display and what not and in who profits from these flows of information By examining the different ways publishers have responded to these changes and how various platform companies have in turn handled the increasingly important and controversial role they play in society *The Power of Platforms* draws out the implications of a fundamental feature of the contemporary world that we all need to understand previously powerful and relatively independent institutions like the news media are increasingly in a position similar to that of ordinary individual users simultaneously empowered by and dependent upon a small number of centrally placed and powerful platforms

Pixologic ZBrush 2021: A Comprehensive Guide, 7th Edition Prof. Sham Tickoo, 2021-05-01 Pixologic ZBrush 2021 A Comprehensive Guide book covers all features of ZBrush 2021 in a simple lucid and comprehensive manner It provides in depth details of the concepts and explains the usage and tools of ZBrush such as DynaMesh NanoMesh ZRemesher ZModeler NanoMesh and KeyShot renderer This book will unleash your creativity and transform your imagination into reality thus helping you create realistic 3D models This book caters to the needs of both the novice and advanced users of ZBrush 2021 and is ideally suited for learning at your convenience and pace In this edition cloth brushes and various other new brushes such as History Recall Hatch and so on have also been explained with the help of suitable examples for the readers to enhance their skills In addition a new chapter on Dynamics describing in detail the realistic cloth simulation and fiber mesh simulation has been added to make this book an ideal resource for the ZBrush users

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7 ShadowBox Chapter 8 Materials in ZBrush Chapter 9 Texturing in ZBrush Chapter 10 UV Master Chapter 11 Lighting Chapter 12 Rendering Enhanced Chapter 13 Dynamics New Project 1 Cartoon Character Model with a Background Scene Index

Autodesk Maya 2022: A Comprehensive Guide, 13th Edition Prof. Sham Tickoo, 2021-07-28 Autodesk Maya 2022 is a powerful integrated 3D modeling animation visual effects and rendering software developed by Autodesk Inc This integrated node based 3D software finds its application in the development of films games and design projects The intuitive user interface and workflow tools of Maya 2022 have made the job of design visualization specialists a lot easier Autodesk Maya 2022 A Comprehensive Guide book covers all features of Autodesk Maya 2022 software in a simple lucid and comprehensive manner It aims at harnessing the power of Autodesk Maya 2022 for 3D and visual effects artists and designers It caters to the needs of both the novice and advanced users of Maya 2022 and is ideally suited for learning at your convenience and at your pace Our latest edition covers new tools and enhancements in modeling animation rigging and much more The performance improvements in tools such as Bifrost XGen and Arnold renderer are covered in depth The author has also explained the newly introduced tool Sweep Mesh with the help of suitable examples and tutorials Salient Features Consists of 17 chapters that are organized in a pedagogical sequence covering a wide range of topics such as Maya interface Polygon modeling NURBS modeling texturing lighting cameras animation Paint Effects Rendering nHair XGen Fur Fluids Particles nParticles and Bullet Physics Motion Graphics and MASH in Autodesk Maya 2022 The first page of every chapter summarizes the topics that are covered in it Consists of hundreds of illustrations and comprehensive coverage of Autodesk Maya 2022 concepts commands Real world 3D models and examples focusing on industry experience Step by step instructions guide the user through the learning process Additional information is provided throughout the book in the form of tips and notes Self Evaluation test Review Questions and Exercises are given at the end of each chapter so that the users can assess their knowledge Table of Contents Chapter 1 Exploring Maya Interface Chapter 2 Polygon Modeling Chapter 3 NURBS Curves and Surfaces Chapter 4 NURBS Modeling Chapter 5 UV Mapping Chapter 6 Shading and Texturing Chapter 7 Lights and Cameras Chapter 8 Animation Chapter 9 Rigging Constraints and Deformers Chapter 10 Paint Effects Chapter 11 Rendering Chapter 12 Particle System Chapter 13 Introduction to nParticles Chapter 14 Fluids Chapter 15 nHair and XGen Chapter 16 Bifrost Chapter 17 Bullet Physics and Motion Graphics Index

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