# News Media Yellow Book Criteria for Inclusion

The News Media Yellow Book lists the national news media in the top media markets that gather and produce their own news. The categories of media outlets listed are:

- The major news wires, newspaper chains and feature syndicates
- The top 175 major daily newspapers. The major television, radio and cable networks and programs
- The television and radio stations and programs in the top 30 markets
- Syndicated television and radio news and interview programs
- The leading and influential 850 consumer and trade magazines and newsletters based on circulation and reputation

# **News Media Yellow Book Winter**

David H. Weaver, G. Cleveland Wilhoit

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News Media Yellow Book ,2008 108-2: Statement of Disbursements of The House, Etc., House Document No. 108-179, January 1, 2004 to March 31, 2004, Part 1 of 2, (\*Star Print). ,2004 Statement of Disbursements of the House United States. Congress. House, 2003 Covers receipts and expenditures of appropriations and other funds

Journalism Jo A. Cates, 2004-05-30 Journalism A Guide to the Reference Literature is a critically annotated bibliographic guide to print and electronic sources in print and broadcast journalism The first edition was published in 1990 the second in 1997 It has been described as one of the critical reference sources in journalism today and it is a key bibliographic quide to the literature Choice magazine called it a benchmark publication for which there are no comparable sources The format is similar to the second edition What makes this edition significantly different is the separation of Commercial Databases and Internet Resources Commercial Databases includes standard fee based resources The new chapter on Internet sources features Web based resources not included in the commercial databases chapter as well as portals other online files listservs newsgroups and Web logs blogs All chapters have been revised and there are significant revisions in Directories Yearbooks and Collections Miscellaneous Sources Core Periodicals Societies and Associations and Research Centers and Archives The second edition has 789 entries The third edition contains almost 1 000 entries James Carey of Columbia University who provided the foreword for the first two editions has updated his foreword for this edition Encyclopedia of Journalism Christopher H. Sterling, 2009-09-23 Written in a clear and accessible style that would suit the needs of journalists and scholars alike this encyclopedia is highly recommended for large news organizations and all schools of journalism Starred Review Library Journal Journalism permeates our lives and shapes our thoughts in ways we ve long taken for granted Whether we listen to National Public Radio in the morning view the lead story on the Today show read the morning newspaper headlines stay up to the minute with Internet news browse grocery store tabloids receive Time magazine in our mailbox or watch the nightly news on television journalism pervades our daily activities. The six volume Encyclopedia of Journalism covers all significant dimensions of journalism including print broadcast and Internet journalism U S and international perspectives history technology legal issues and court cases ownership and economics. The set contains more than 350 signed entries under the direction of leading journalism scholar Christopher H Sterling of The George Washington University In the A to Z volumes 1 through 4 both scholars and journalists contribute articles that span the field s wide spectrum of topics from design editing advertising and marketing to libel censorship First Amendment rights and bias to digital manipulation media hoaxes political cartoonists and secrecy and leaks Also covered are recently emerging media such as podcasting blogs and chat rooms The last two volumes contain a thorough listing of journalism awards and prizes a lengthy section on journalism freedom around the world an annotated bibliography and key documents The latter edited by Glenn Lewis of CUNY Graduate School of Journalism and York College CUNY comprises dozens of primary documents

involving codes of ethics media and the law and future changes in store for journalism education Key Themes Consumers and Audiences Criticism and Education Economics Ethnic and Minority Journalism Issues and Controversies Journalist Organizations Journalists Law and Policy Magazine Types Motion Pictures Networks News Agencies and Services News Categories News Media U S News Media World Newspaper Types News Program Types Online Journalism Political Communications Processes and Routines of Journalism Radio and Television Technology Statement of Disbursements of The American Journalist in the 1990s David Hugh Weaver, G. Cleveland Wilhoit, 1996 First Published in 1996 Routledge is an imprint of Taylor Francis an informa company The American Journalist in the 1990s David H. Weaver, G. Cleveland Wilhoit, 2020-08-13 Who are U S journalists What are their backgrounds and educational experiences Why did they choose journalism as an occupation What do they think about their work What are their professional and ethical values What kinds of work do they consider their best Do men differ from women on these questions Do ethnic and racial minorities differ from the majority Do journalists working for different print and broadcast news media differ This book uses findings from the most comprehensive and representative study ever done of the demographic and educational backgrounds working conditions and professional and ethical values of 1 410 U S print and broadcast journalists working in the 1990s to answer these questions including separate analyses for women and minority news people It also compares many of these findings with those from the major studies of the early 1970s and 1980s As such it should be the standard reference on U S journalists for years to come In addition this study goes beyond the previous two in adding more open ended questions to explain and enrich quantitative findings in the belief that the numbers by themselves are not enough to provide explanations for the patterns that emerge This book includes more of the journalists own words to fill this gap as well as an analysis of Report of the Secretary of the Senate from ... United States. Congress. samples of their self selected best work Senate, 1991 Report of the Clerk of the House from ... United States. Congress. House. Office of the Clerk, 1995-04 Covers receipts and expenditures of appropriations and other funds Together We Can! ,2000 106-2 Hearinas: Agriculture, Rural Development, Food And Drug Administration, And Related Agencies Appropriations For 2001, Part 6, March 1, 2000, 2000 Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Appropriations for 2001: Food, nutrition, and consumer services ... rural development United States. Congress. House. Committee on Appropriations. Subcommittee on Agriculture, Rural Development, Food and Drug Administration, and Mass Communications Research Resources Christopher H. Sterling, James K. Bracken, Susan B. Related Agencies, 2000 Hill, 2016-05-06 This reference book is designed as a road map for researchers who need to find specific information about American mass communication as expeditiously as possible Taking a topical approach it integrates publications and organizations into subject focused chapters for easy user reference The editors define mass communication to include print journalism and electronic media and the processes by which they communicate messages to their audiences Included are

newspaper magazine radio television cable and newer electronic media industries Within that definition this volume offers an indexed inventory of more than 1 400 resources on most aspects of American mass communication history technology economics content audience research policy and regulation The material featured represents the carefully considered judgment of three experts two of them librarians plus four contributors from different industry venues The primary focus is on the domestic American print and electronic media industries Although there is no claim to a complete census of all materials on print journalism and electronic media what is available is now too vast for any single guide the most important and useful items are here The emphasis is on material published since 1980 though useful older resources are included as well Each chapter is designed to stand alone providing the most important and useful resources of a primary nature organizations and documents as well as secondary books and reports In addition online resources and internet citations are included where possible The Complete Guide for CPP Examination Preparation James P. Muuss CPP,David Rabern CPP,2006-06-06 For those preparing for the Certified Protection Professional program and designation The Complete Guide for CPP Examination Preparation provides a thorough foundation of essential security concepts and practices in a single volume This guide does more than impart the information required for you to pass the CPP exam it also delivers insight in

Good Girl's Guide to Public Relations, Publicity and Marketing Ivy K. Pendleton, 2012-06 The Serials Directory ,1994 Beginning at the End Robert Stilling, 2018-06-11 Robert Stilling shows how aestheticisms decadence became a key idea in postcolonial thought describing the failures of revolutionary nationalism and asserting cosmopolitanism in poetry and art Breaking down the boundaries around decadent literature he takes it outside Europe and emphasizes the global reach of its imaginative transgressions Corporate Yellow Book ,2004 New Serial Titles ,1999 A union list of serials commencing publication after Dec 31 1949

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