

Prime Early Access Sale

Two days of holiday deals

A brown cardboard box, tilted at an angle, with a black band wrapped around it. The band has the text "October 11-12" in white. The box is surrounded by gold confetti and streamers on a blue background.

October 11-12

Early Access Deals This Month Login

Sean Au, Thomas Power

A red circular graphic with a gradient, appearing as a partial circle or a stylized arrow pointing to the right, located to the right of the text 'Sean Au, Thomas Power'.

Early Access Deals This Month Login:

Network World, 1994-03-14 For more than 20 years Network World has been the premier provider of information intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations Readers are responsible for designing implementing and managing the voice data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce **Federal Energy Regulatory Commission Reports** United States. Federal Energy Regulatory Commission, 1993-07 **Tokenomics** Sean Au, Thomas Power, 2018-10-08 Explore the differences between ICOs cryptocurrencies and tokens offerings enabling the reader to understand the ICO landscape how millions were raised in minutes and where the future of the tokenized economy is heading Take a real time journey cutting through the myths understanding token choices available to everyone Key Features Interviews with key figures in Tokenomics Unbiased evaluation and comparison of the different offerings Conceptual analysis of the market's reaction League table showing current exposure An account of the theoretical and current legal foundations of alt coins and tokens A complete introduction to the phases of an initial coin offering Book Description Tokenomics is the economy of this new world This is a no holds barred in depth exploration of the way in which we can participate in the blockchain economy The reader will learn the basics of bitcoin blockchains and tokenomics what the very first ICO was and how over a period of 5 years various projects managed to raise the enormous sums of money they did The book then provides insights from ICO experts and looks at what the future holds By comparing the past current and future of this technology the book will inform anyone whatever motivates their interest The crypto shift of blockchains ICOs and tokens is much more than just buying bitcoins creating tokens or raising millions in a minute in an ICO It is a new paradigm shift from centralized to decentralized from closed to open and from opaqueness to transparency ICOs and the creation of tokens during the craze of 2017 needed a lot of preparation an understanding of cryptocurrencies and of emerging legal frameworks but this has spurred a new movement to tokenize the world The author gives an unbiased authoritative picture of the current playing field exploring the token opportunities and provides a unique insight into the developing world of this tokenized economy This book will nourish hungry minds wanting to grow their knowledge in this fascinating area What you will learn The background of ICOs and how they came to be The difference between a coin and a token a utility and a security and all the other acronyms you're likely to ever encounter How these ICOs raised enormous sums of money Tokenomics structuring the token with creativity Why it's important to play nicely with the regulators A sneak peak into the future of ICOs from leaders in the industry Who this book is for With the media hype about bitcoin this book appeals to anyone from those with a general interest in anything crypto or those with some knowledge of the nuances between cryptocurrency ICOs IPOs and the Token economy **Guerrilla Marketing** Jason Myers, Jay Conrad Levinson, Merrilee Kimble, 2022-03-01 Focused on low cost strategic marketing concepts that will creatively promote a compelling product or service Guerrilla Marketing's

winning approach relies on knowledge time energy and imagination rather than a big marketing budget Now the winning continues with Guerrilla Marketing Volume 2 **Build Offers That Feel Obvious: Positioning That Clicks Without Explanation** Onyeka Godfrey,2025-08-04 When an offer is positioned right people just get it There s no need to explain persuade or justify it feels obvious This book breaks down how to craft offers that feel like a no brainer You ll learn how to package your product in a way that aligns perfectly with what your audience already wants so the value is seen instantly From naming and pricing to structuring benefits and using visual anchors you ll master the psychology behind offers that convert on instinct Stop begging for attention or fighting objections Instead make it easy for people to say yes because the offer makes complete sense

The Digital Future of English Simone Murray,2025-07-18 More than any other academic discipline literary studies is the creation of print culture How then can it thrive in the digital era Early 1990s predictions of the book s imminent demise presented a simplistic either/or choice between the legacy of moribund print and triumphalist digital technology Yet we have grown to experience the two media as complexly interdependent and even complementary Clearly digital does not kill print But literary studies in the digital era cannot simply resume business as usual It is urgently necessary to reconsider the discipline s founding assumptions in light of digital technology The digital era prompts a rethinking of literary studies object of study as well as its methods theories audiences and pedagogical practices What counts as literature necessarily shifts in an age of proliferating born digital texts and do it yourself DIY online publication Where should literary studies sit institutionally and how might it graft contextually oriented social sciences methods onto its traditionally humanistic mode of textual analysis Why should literary study continue to marginalize emotional responses to texts when online communities bond via readerly affect Who is the audience for literary criticism in an age where expertise is routinely challenged yet communication with global book loving publics has never been technologically easier Finally how can we utilize digital tools to rejuvenate literary studies pedagogy and help English staff better connect with millennial age students Literary studies has been convulsed for decades by debates over electronic literature and more recently digitally aided distant reading But these discussions still mostly confine themselves to demarcating our proper object of study We need to think more expansively about digital technology s impact on the underpinning tenets of the discipline Literary Media Studies is pitched at fellow literary scholars book historians media theorists cultural sociologists digital humanists and those working at the interface of these converging disciplines It models constructive engagement with contemporary digital culture Most importantly it brings a burst of sorely needed optimism to the question of literary studies digital future

Use Simplicity To Scale Like Crazy: Minimalist Models For Maximum Monthly Income Simon Schroth,2025-04-23 The key to scaling a business quickly is often simplicity Use Simplicity To Scale Like Crazy teaches you how to strip away complexity and focus on minimalist business models that maximize income while minimizing effort This book provides actionable steps to simplify your business operations from reducing product offerings to streamlining marketing and sales processes You ll learn

how to focus on your highest profit activities eliminate unnecessary tasks and create systems that work for you without overwhelming you The book also discusses how to automate key aspects of your business so you can scale rapidly without burning out or increasing overhead costs If you want to scale your business with ease and efficiency Use Simplicity To Scale Like Crazy offers a proven formula for creating a minimalist business model that drives maximum income

International Business Management : Concepts and Theories Saji George, May Ifeoma Nwoye, 2025-04-22 The objective of the book is to introduce the various elements of international business It analyzes the magnitude and motives of international transactions both trade and investment and discuss some foreign trade and investment theories The course also analyses the environment in which international business operates and briefly covers operational aspects of multinational enterprises The Major contents of the book include International Business and Regional Economic Integration Global Business Environment International Trade their theories and Investment International Financial System International Business Management including Various International Organizational Structures Market Entry Modes International HRM etc

From Side Hustle to System: How to Escape the Grind and Scale Fast Shantel Tessier , Onyedikachi Ngene , From Side Hustle to System is the ultimate guide to transforming your passion project into a profitable scalable business If you re ready to break free from the hustle and create a system that works for you this book is for you Learn how to manage time streamline operations and build sustainable growth Discover the secrets to creating repeatable systems automating your business and making your side hustle a full fledged enterprise Packed with real world examples actionable steps and practical tips this book will help you escape the grind and scale faster than ever

Labor Day Deals 2025: The Ultimate Shopping Guide Steven Buchanan, 2025-08-30 Labor Day weekend has become one of the biggest shopping events of the year with retailers rolling out unbeatable discounts across every category from fashion and electronics to home goods furniture and back to school essentials Labor Day Deals 2025 The Ultimate Shopping Guide is your one stop resource for navigating this shopping holiday with confidence Inside you ll find hand picked deals from major retailers and online stores tips for stacking coupons with cashback apps and exclusive insights on where to score early bird markdowns before they sell out Whether you re hunting for budget friendly back to school buys upgrading your home office or snagging a new fall wardrobe this guide makes sure you never pay full price With side by side deal comparisons from popular retailers strategies for maximizing savings and recommendations tailored to families students and bargain hunters alike this ebook is designed to help you shop smarter not harder If you want to stretch your dollar further and make the most of Labor Day 2025 sales this guide will show you exactly how

MAKE A CUSTOMER NOT A SALE SHIKHAR SINGH (THE ZENITH), Uncover Your Hidden Strengths We ll guide you to identify those unique talents that make you YOU It s not about becoming someone else it s about being the best version of yourself Navigate Life s Crossroads Feeling lost We ll equip you with tools to make confident decisions and chart a course that aligns with your values Cultivate Deeper Connections Learn how to build more meaningful relationships

and nurture the bonds that truly matter Break Free from Limiting Beliefs We ll challenge the negative thoughts that hold you back and help you rewrite your inner narrative Embrace Growth and Resilience Life throws curveballs Discover how to bounce back stronger and learn from every experience Find Purpose and Fulfillment This book will help you find that spark within to wake up and start your day with passion Create a Life You Love Imagine waking up every day excited about what s ahead This book provides inspiration and practical steps to make that a reality

Turn One Product Into an Entire Ecosystem: Build a Suite of Offers That Scale Simon Schroth,2025-04-05 Building a business around a single product is a great start but turning that product into a full fledged ecosystem can lead to exponential growth Turn One Product Into an Entire Ecosystem teaches you how to expand your initial offering into a suite of products services and solutions that cater to your customers at every stage of their journey You ll learn how to develop complementary products that increase customer lifetime value build systems to cross sell and upsell seamlessly and create a cohesive brand ecosystem that keeps customers engaged with your business for the long term The book also covers how to implement automation and scalable marketing strategies to promote your full range of products efficiently Whether you re selling physical products digital courses or services Turn One Product Into an Entire Ecosystem shows you how to build a business that generates consistent revenue from multiple income streams providing a solid foundation for long term success

Dealmaking Guhan Subramanian,2011-08-22 Packed with transformative insights Dealmaking will help a new generation of business leaders get to yes William Ury coauthor of Getting to Yes Informed by meticulous research field experience and classroom tested strategies Dealmaking offers essential insights for anyone involved in buying or selling everything from cars to corporations Leading business scholar Guhan Subramanian provides a lively tour of both negotiation and auction theory then takes an in depth look at his own hybrid theory outlining three specific strategies readers can use in complex dealmaking situations Along the way he examines case studies as diverse as buying a house haggling over the rights to a TV show and participating in the auction of a multimillion dollar company Based on broad research and detailed case studies Dealmaking brings together negotiation and auction strategies for the first time providing the jargon free empirically sound advice professionals need to close the deal Originally published in hardcover under the title Negotiauctions

Make Simple Offers Feel Premium: Pricing Psychology That Elevates Value Onyeka Godfrey,2025-08-04 People don t pay more because you do more They pay more because it feels worth more This book unpacks the subtle art of pricing psychology and premium perception You ll discover how to position even the simplest offer as high value through clarity packaging presentation and trust It s not about adding bells and whistles It s about understanding what makes an offer feel exclusive elegant and powerful in the eyes of your customer Learn how to signal quality frame transformation and attract clients who value results over volume This is how simple starts to look and sell like luxury

Digital Product Management Boon Kee Lee,2025-04-10 This book is designed to equip readers with essential knowledge and skills in digital product management It

covers strategic planning and market opportunity offering a clear and accessible guide to navigating the complex world of digital product management in today's fast changing environment. Chapters explore key topics including understanding digital transformation, identifying market dynamics and developing a comprehensive product strategy. Readers will learn how to conduct market research, build strong business cases and define product positioning. The book also covers practical methods for selecting pricing and packaging strategies as well as crafting a go-to-market plan. Real-world examples such as the growth of Grab in Southeast Asia, the rise of Zoom during the global pandemic and Shopify's role in empowering small businesses globally provide insight into how companies leverage strategic planning and market insights to thrive. The content reflects both current and future trends, making it relevant for global markets and today's digitally driven economy. This book is especially useful for product managers, entrepreneurs and business leaders who are keen to refine their strategic planning skills. It offers actionable advice and frameworks that can be applied across various industries, empowering readers to successfully manage digital products and drive business growth.

The Secret Strategies of Marketing Shah Mohammed, 2023-09-22

Unveiling the Psychology Behind Brand Success Exploring Cognitive Biases in Marketing Are you ready to discover the hidden keys to crafting irresistible marketing campaigns and decoding consumer decisions? Dive into the world of cognitive biases and their profound impact on branding and advertising with *The Secret Strategies of Marketing: How Brands Harness Cognitive Biases to Capture Hearts and Wallets*. Why This Book Matters In a world bombarded by marketing messages, understanding the psychology that underpins consumer behaviour is the ultimate game-changer. Whether you're a marketer, entrepreneur, business owner or an inquisitive consumer, this book unravels the mysteries behind why certain brands resonate deeply while others remain forgettable.

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Small, No More Hesitation: How to Fully Step Into Your Power Silas Mary, 2025-02-22 For too long you've played small held back by fear and uncertainty It's time to stop hesitating and fully step into your power This book will teach you how to break free from the self-imposed limitations that have kept you from achieving greatness You'll learn how to recognize your worth trust your abilities and take massive action toward your goals without hesitation With a combination of mindset shifts and practical strategies you'll discover how to embrace your true potential eliminate self-doubt and develop the confidence to make bold decisions By the end of this book you'll have the tools to fully step into your power take charge of your life and stop playing small It's time to unlock the greatness within you and step into the life you were meant to live **Monetizing**

Creativity: Turn Your Artistic Talents into Consistent Revenue Streams Favour Emeli, 2025-01-28 Do you have a creative passion but struggle to turn it into a profitable business Monetizing Creativity is designed for artists designers musicians writers and other creatives who want to build sustainable income streams from their talents This book provides a roadmap to finding and developing monetizable ideas from selling your work online to building a loyal customer base and diversifying your income sources Learn how to turn your artistic skills into revenue-generating opportunities while staying true to your creative vision The book also explores practical strategies for branding marketing and navigating the business side of creativity With actionable advice and success stories from creative entrepreneurs Monetizing Creativity helps you transform your passion into a profitable venture without compromising your artistic integrity **Craft Irresistible Offers**

That People Love: The Ultimate Sales Strategy Guide Ahmed Musa, 2025-03-11 An irresistible offer is the key to driving sales and growing your business Craft Irresistible Offers That People Love shows you how to create offers that your customers simply can't refuse This book guides you through the process of identifying what your target market truly values and how to package your products or services in a way that speaks directly to their desires With step-by-step instructions on pricing positioning and promoting your offer you'll learn how to create a sales strategy that attracts attention builds excitement and generates consistent revenue Whether you're selling a product service or digital course this book will give you the tools to create offers that not only sell but convert like crazy **Build Offers That Never Expire: Timeless Products That Sell**

Year After Year Onyeka Godfrey, 2025-08-04 Trendy offers fade Timeless offers compound This book shows you how to create offers that stay relevant across seasons trends and algorithm changes Offers that age well Offers that sell this year next year and five years from now without constant reinvention You'll learn how to identify evergreen problems package

durable solutions and structure offers so they continue to deliver value and generate income long after the launch buzz is gone If you want to stop chasing the next big thing and start building assets that pay for years this book is your foundation

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Table of Contents Early Access Deals This Month Login

1. Understanding the eBook Early Access Deals This Month Login
 - The Rise of Digital Reading Early Access Deals This Month Login
 - Advantages of eBooks Over Traditional Books
2. Identifying Early Access Deals This Month Login
 - Exploring Different Genres
 - Considering Fiction vs. Non-Fiction
 - Determining Your Reading Goals
3. Choosing the Right eBook Platform
 - Popular eBook Platforms
 - Features to Look for in an Early Access Deals This Month Login
 - User-Friendly Interface
4. Exploring eBook Recommendations from Early Access Deals This Month Login
 - Personalized Recommendations
 - Early Access Deals This Month Login User Reviews and Ratings
 - Early Access Deals This Month Login and Bestseller Lists

5. Accessing Early Access Deals This Month Login Free and Paid eBooks
 - Early Access Deals This Month Login Public Domain eBooks
 - Early Access Deals This Month Login eBook Subscription Services
 - Early Access Deals This Month Login Budget-Friendly Options
6. Navigating Early Access Deals This Month Login eBook Formats
 - ePub, PDF, MOBI, and More
 - Early Access Deals This Month Login Compatibility with Devices
 - Early Access Deals This Month Login Enhanced eBook Features
7. Enhancing Your Reading Experience
 - Adjustable Fonts and Text Sizes of Early Access Deals This Month Login
 - Highlighting and Note-Taking Early Access Deals This Month Login
 - Interactive Elements Early Access Deals This Month Login
8. Staying Engaged with Early Access Deals This Month Login
 - Joining Online Reading Communities
 - Participating in Virtual Book Clubs
 - Following Authors and Publishers Early Access Deals This Month Login
9. Balancing eBooks and Physical Books Early Access Deals This Month Login
 - Benefits of a Digital Library
 - Creating a Diverse Reading Collection Early Access Deals This Month Login
10. Overcoming Reading Challenges
 - Dealing with Digital Eye Strain
 - Minimizing Distractions
 - Managing Screen Time
11. Cultivating a Reading Routine Early Access Deals This Month Login
 - Setting Reading Goals Early Access Deals This Month Login
 - Carving Out Dedicated Reading Time
12. Sourcing Reliable Information of Early Access Deals This Month Login
 - Fact-Checking eBook Content of Early Access Deals This Month Login
 - Distinguishing Credible Sources
13. Promoting Lifelong Learning

- Utilizing eBooks for Skill Development
- Exploring Educational eBooks

14. Embracing eBook Trends

- Integration of Multimedia Elements
- Interactive and Gamified eBooks

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