



The image shows a hand holding a black smartphone. The screen of the phone displays the OpenAI logo, which consists of a stylized white icon followed by the text "OpenAI" in a white sans-serif font. The background of the entire image is a collage of US dollar bills, primarily \$100 bills, featuring the portrait of Benjamin Franklin. The bills are scattered and overlapping, creating a textured, financial backdrop.

OpenAI

Openai On Sale

Marcel A. Müller



Openai On Sale:

Sales Automation Anne Cordts, 2025-04-07 Dieses Buch befasst sich mit den Auswirkungen zunehmender Automatisierung im Vertrieb Als Konsequenz von Automatisierung nimmt die persönliche Interaktion zwischen Mitarbeiter und Kunde ab sodass der Vertrieb insgesamt weniger persönlich wird Anhand dreier Forschungsarbeiten werden in diesem Buch die Auswirkungen von Vertriebsautomatisierung auf die Kundeninteraktion und Kundenbeziehung untersucht und das sich wandelnde Anforderungsprofil von Vertriebsjobs beleuchtet Die erste Forschungsarbeit befasst sich mit der Fragestellung inwieweit das persönliche face to face Kommunikationsformat in der Kundeninteraktion durch virtuelle Kommunikationsformate bspw Video Calls ersetzt werden kann Die zweite Forschungsarbeit widmet sich KI generierten synthetischen Stimmen die in sprachbasierten Automatisierungstechnologien wie z B in virtuellen Sprachassistenten integriert werden die zunehmend von Unternehmen im Vertrieb an der Schnittstelle zum Kunden eingesetzt werden Die dritte Forschungsarbeit identifiziert Entwicklungen und Trends im Hinblick auf das zukünftige Anforderungsprofil von Vertriebsjobs

Generative Künstliche Intelligenz in Marketing und Sales Thomas Bolz, Gabriele Schuster, 2025-01-02 Dieses Buch beleuchtet die neuesten Entwicklungen in der Generativen KI und zeigt auf wie Marketing und Vertrieb sie für sich nutzen können KI verändert nicht nur einzelne Werkzeuge und Arbeitsweisen sondern leitet einen grundlegenden Paradigmenwechsel in beiden Bereichen ein Die Autorinnen bieten in ihren Beiträgen einen fundierten und umfassenden Einblick in aktuelle Anwendungsbereiche und Forschungsansätze zu Generativer KI im Marketing und Vertrieb Thematisiert werden zahlreiche erfolgskritische Handlungsfelder und datenschutzrechtliche Herausforderungen Social Media und Content Marketing mit KI Chatbots in der Employee Journey hyperpersonalisierte B2C Kommunikation KI generierte Produkt und SEO Texte bis hin zu Generativer KI in der Marketingforschung und die Rolle von KI in Startups Das Werk richtet sich sowohl an Praktikerinnen und Entscheidungsträgerinnen als auch an Forschende sowie Studierende und trägt dazu bei das Verständnis für dieses dynamische und vielversprechende Feld zu vertiefen Mit Beiträgen von Prof Dr Petra Beenken Luise Sophie Bleckmann Prof Dr Benny Börm Briesemeister Prof Dr Marc Ebel Susanne Fittkau Caroline Grauel Prof Dr Maik Günther Doris Hanway Prof Dr Claudia Heide Heiko Holz Isabel Hornmann Prof Dr rer pol Kurt Jeschke Prof Dr Tobias Kesting Prof Dr Sonja Klose Prof Dr Ralf Kneuper Prof Dr Ralf T Kreutzer Prof Dr Nicolai Krüger Prof Dr Sibylle Kunz Prof Dr Visieu Lac Christina Lagodka Prof Dr Alexander Lawall Prof Dr Damian Leschik Prof Dr Vera Lenz Keskamp Prof Dr Nikolaj Lunze Prof Dr Jan Paul Lütke Elisabeth L Orange Sebastian Mertens Manuel Muth Prof Dr Gerd Nufer Prof Dr Miriam O'Shea Ban Pahlawan Florian Perst Marc Peter Prof Dr Jan Pieper Lavinia Celina Rahmawati Prof Dr Katharina Maria Rehfeld Marie Salkowski Prof Dr Philipp Schmid Annkristin Schraus Freddy Sikouonmeu Neal Wessling Prof Dr Klaus Wildhirt Prof Dr Atilla Wohllebe Cansu Rosa Yildirim Prof Dr Tanja Marlen Zweigle

A Critical Examination of the Recent Evolution of B2B Sales Cohn, Joel G., 2024-02-27 The seismic shifts in B2B selling brought about by the recent global pandemic have left

scholars grappling with the fundamental question of permanence As the traditional face to face dynamics of B2B sales stand challenged academic minds seek answers Are these changes enduring or will we revert to the familiar norms of in person interactions A Critical Examination of the Recent Evolution of B2B Sales is a groundbreaking exploration designed for academic scholars seeking clarity in these uncertain times In the pursuit for understanding scholars encounter a myriad of questions What truly transpired in sales activities during the pandemic Does the surge in virtual selling signify a lasting transformation or is it merely a temporary adaptation Critical thinking becomes paramount necessitating a deep dive into published ideas to discern the strength of conclusions drawn The academic community grapples with the challenge of scrutinizing the landscape to determine if the changes are indeed permanent and if so how B2B sales forces can effectively adapt

Investigating Online Heritage Crime Damien Huffer, Evie Handby, 2025-12-02 From Reddit and YouTube to collector forums and live auctions the avenues through which cultural heritage can be bought and sold are rapidly growing alongside new digital technologies Considering anew the implications of this digital expansion for the online trafficking of cultural property and human remains Investigating Online Heritage Crime conducts an exacting examination of these relatively under researched sites of heritage crime The chapters address how networks operate within and because of the interconnected social media and e commerce landscape Through doing so this volume highlights where markets for online heritage are headed especially given the ever prevalent adoption of AI and LLM Large Language Models technology that is profoundly reshaping all aspects of online life including licit and illicit commerce

HOW TO IMPROVE YOUR SALES WITH CHATGPT DAVID SANDUA, The book presents a groundbreaking exploration of how OpenAI's ChatGPT can transform sales and marketing strategies in the digital age It dives into the functionality of ChatGPT an advanced chatbot that simulates human conversations highlighting its potential to revolutionize customer business interaction ChatGPT is introduced explaining its artificial intelligence and deep learning capabilities as well as its limitations This balanced theoretical foundation sets the stage for understanding its practical application in the business world The book focuses on the application of ChatGPT in business It examines varied use cases such as virtual assistance content generation customer service and marketing These examples demonstrate how ChatGPT can automate and personalize interactions improving operational efficiency Its use in managing customer inquiries and implementing personalized marketing strategies is emphasized A highlight is how to monetize ChatGPT Strategies for individuals and businesses to generate revenue are presented showing how ChatGPT can create unique customer experiences and offer innovative solutions The book also addresses the importance of specialization and developing a unique selling point highlighting how ChatGPT can help businesses stand out in a saturated market It discusses personalization and niche targeting as key factors for commercial success It is a valuable guide to understanding and applying artificial intelligence in business It provides a detailed perspective on how ChatGPT capabilities can be exploited to improve sales customer satisfaction and operational efficiency

making it essential reading for entrepreneurs marketers and business leaders With its focus on practical applications and monetization this book is an indispensable tool for navigating and leveraging AI in the commercial arena Open AI and Computational Intelligence for Society 5.0 Pandey, Rajiv, Srivastava, Nidhi, Prasad, Rajesh, Prasad, Jayashree, Garcia, Manuel B., 2024-11-29 As technology rapidly advances the complexity of societal challenges grows necessitating intelligent solutions that can adapt and evolve However developing such solutions requires a deep understanding of computational intelligence CI and its application in addressing real world problems Moreover ethical considerations surrounding AI such as bias and accountability are crucial to ensure responsible development and deployment of intelligent systems Open AI and Computational Intelligence for Society 5.0 offers a comprehensive exploration of CI providing insights into intelligent systems theory design and application This book is a practical guide for scientists engineers and researchers seeking to develop thoughtful solutions for complex societal issues Integrating disruptive technologies and frameworks illuminates the path toward creating intelligent machines collaborating with humans to enhance problem solving and improve quality of life

Generative AI Apps with LangChain and Python Rabi Jay, 2024-12-26 Future proof your programming career through practical projects designed to grasp the intricacies of LangChain's components from core chains to advanced conversational agents This hands on book provides Python developers with the necessary skills to develop real world Large Language Model LLM based Generative AI applications quickly regardless of their experience level Projects throughout the book offer practical LLM solutions for common business issues such as information overload internal knowledge access and enhanced customer communication Meanwhile you'll learn how to optimize workflows enhance embedding efficiency select between vector stores and other optimizations relevant to experienced AI users The emphasis on real world applications and practical examples will enable you to customize your own projects to address pain points across various industries Developing LangChain based Generative AI LLM Apps with Python employs a focused toolkit LangChain Pinecone and Streamlit LLM integration to practically showcase how Python developers can leverage existing skills to build Generative AI solutions By addressing tangible challenges you'll learn by doing enhancing your career possibilities in today's rapidly evolving landscape What You Will Learn Understand different types of LLMs and how to select the right ones for responsible AI Structure effective prompts Master LangChain concepts such as chains models memory and agents Apply embeddings effectively for search content comparison and understanding similarity Setup and integrate Pinecone vector database for indexing structuring data and search Build Q those seeking a structured guide to enhance their careers by learning to create robust real world LLM powered Generative AI applications data scientists analysts and experienced developers new to LLMs

Generative AI Martin Musiol, 2024-01-08 An engaging and essential discussion of generative artificial intelligence In *Generative AI Navigating the Course to the Artificial General Intelligence Future* celebrated author Martin Musiol founder and CEO of generativeAI.net and GenAI Lead for Europe at Infosys delivers an incisive and one of a kind discussion of the

current capabilities future potential and inner workings of generative artificial intelligence In the book you ll explore the short but eventful history of generative artificial intelligence what it s achieved so far and how it s likely to evolve in the future You ll also get a peek at how emerging technologies are converging to create exciting new possibilities in the GenAI space Musiol analyzes complex and foundational topics in generative AI breaking them down into straightforward and easy to understand pieces You ll also find Bold predictions about the future emergence of Artificial General Intelligence via the merging of current AI models Fascinating explorations of the ethical implications of AI its potential downsides and the possible rewards Insightful commentary on Autonomous AI Agents and how AI assistants will become integral to daily life in professional and private contexts Perfect for anyone interested in the intersection of ethics technology business and society and for entrepreneurs looking to take advantage of this tech revolution Generative AI offers an intuitive comprehensive discussion of this fascinating new technology

Data Cleaning with Power BI Gus Frazer,2024-02-29 Unlock the full potential of your data by mastering the art of cleaning preparing and transforming data with Power BI for smarter insights and data visualizations Key Features Implement best practices for connecting preparing cleaning and analyzing multiple sources of data using Power BI Conduct exploratory data analysis EDA using DAX PowerQuery and the M language Apply your newfound knowledge to tackle common data challenges for visualizations in Power BI Purchase of the print or Kindle book includes a free PDF eBook Book DescriptionMicrosoft Power BI offers a range of powerful data cleaning and preparation options through tools such as DAX Power Query and the M language However despite its user friendly interface mastering it can be challenging Whether you re a seasoned analyst or a novice exploring the potential of Power BI this comprehensive guide equips you with techniques to transform raw data into a reliable foundation for insightful analysis and visualization This book serves as a comprehensive guide to data cleaning starting with data quality common data challenges and best practices for handling data You ll learn how to import and clean data with Query Editor and transform data using the M query language As you advance you ll explore Power BI s data modeling capabilities for efficient cleaning and establishing relationships Later chapters cover best practices for using Power Automate for data cleaning and task automation Finally you ll discover how OpenAI and ChatGPT can make data cleaning in Power BI easier By the end of the book you will have a comprehensive understanding of data cleaning concepts techniques and how to use Power BI and its tools for effective data preparation What you will learn Connect to data sources using both import and DirectQuery options Use the Query Editor to apply data transformations Transform your data using the M query language Design clean and optimized data models by creating relationships and DAX calculations Perform exploratory data analysis using Power BI Address the most common data challenges with best practices Explore the benefits of using OpenAI ChatGPT and Microsoft Copilot for simplifying data cleaning Who this book is for If you re a data analyst business intelligence professional business analyst data scientist or anyone who works with data on a regular basis this book is for you It s a useful resource for anyone

who wants to gain a deeper understanding of data quality issues and best practices for data cleaning in Power BI If you have a basic knowledge of BI tools and concepts this book will help you advance your skills in Power BI *Der KI-Schlüssel für Unternehmen* Benjamin Eidam, Dan Bauer, 2025-08-12 Künstliche Intelligenz KI ist die wichtigste Technologie unserer Zeit Sie entscheidet schon heute darüber welche Unternehmen morgen noch wettbewerbsfähig sind oder den Markt dominieren Angesichts der rasanten Entwicklungen fühlen sich viele Entscheidungsträger jedoch unsicher wo sie konkret ansetzen sollen Dieses Buch schafft Klarheit und bietet Orientierung Kompakt präzise und auf Augenhöhe mit der Unternehmensrealität erklären die Autoren was Führungskräfte wissen müssen um KI gezielt und sicher einzusetzen *Essential ChatGPT: The New Face of Business Prosperity* Fabricio Sales Silva, In a world dominated by technological innovation artificial intelligence is emerging as the new frontier of corporate excellence Essential ChatGPT The New Face of Business Prosperity is the definitive guide for bold business leaders who are ready to embrace this revolution Unraveling the secrets of ChatGPT an advanced natural language processing tool from OpenAI this practical point to point book takes you on an innovative journey through the key areas of your organization Each chapter explores critical issues and offers insights into being applied to solve problems accelerate processes and drive extraordinary results Whether you're looking to optimize your operations increase financial efficiency enhance marketing strategies improve the customer experience or revolutionize human resource management this book has something to offer Essential ChatGPT is more than a book it is a roadmap for digital transformation Lead your business into the future *Agentforce* Martin Kihn, 2025-06-09 Introducing AI agents the groundbreaking third wave of AI's integration in the workforce Agentforce Harnessing the Agency of AI to Scale Grow and Lead Any Industry tells you how companies can create and control their own AI agents and build a virtual workforce It goes behind the scenes on how Salesforce built a platform to drive AI agents solving problems like hallucinations and bias through a framework that gives agents strict roles data sources actions guardrails and channels to reach customers This book draws from extensive research and exclusive access to Salesforce's leaders and their ambitious plan to dominate the race to develop and own the AI agent space In this book readers will find information on AI agents as a third wave of AI development that goes far beyond simple chatbots and copilots through harmonized data Retrieval Augmented Generation RAG and Salesforce's innovative Atlas Reasoning Engine Steps to develop prompt guidance topic creation areas of work explicit instructions and a menu of actions allowed Salesforce customers such as Saks and OpenTable that are already using AI agents with success The effects of AI and automation on the job market Agentforce Harnessing the Agency of AI to Scale Grow and Lead Any Industry is an indispensable forward thinking resource on the subject for all leaders in business seeking to supercharge their organizations initiatives through the latest developments in a rapidly advancing field **Unlocking the Potential of OpenAI's ChatGPT** DAVID YAO, Have you heard of OpenAI's ChatGPT but have no idea what it is or how to use it Look no further This book provides a comprehensive introduction to this revolutionary language model In this book

the author takes you through the history of ChatGPT and its capabilities as well as its practical applications in fields such as customer service content creation and data analysis You ll also learn how ChatGPT works and what sets it apart from other language models But that s not all the book also provides hands on examples and tutorials to help you put your newfound knowledge into practice The author will also address the limitations of the model and provide tips on how to achieve optimal results Whether you re a data scientist business owner or student this book is a must read for anyone looking to understand and utilize the power of ChatGPT With its comprehensive understanding of ChatGPT and its potential to transform the way we work and learn this book is sure to be a valuable resource So why wait Get your hands on a copy today and let OpenAI s ChatGPT work for you

Full Stack FastAPI, React, and MongoDB Marko Aleksendrić, Shrey Batra, Rachele Palmer, Shubham Ranjan, 2024-08-23 Boost your web developer potential and stay ahead in the fast paced web development and AI race with the flexibility adaptability and robustness of the FARM stack Key Features Learn the basics of MongoDB to be able to model any type of data Explore the powerful Python web development ecosystem with Pydantic and FastAPI Future proof your applications by integrating ChatGPT or other LLMs Purchase of the print or Kindle book includes a free PDF eBook Book Description Discover how to harness the power of the FARM stack FastAPI React and MongoDB to develop production ready web applications of varying complexity Written by a team of industry experts including MongoDB champions and product leaders this fast paced hands on guide equips beginners with essential skills to build web applications efficiently Introducing each element of the stack the book demonstrates how to seamlessly integrate them to create a medium sized web application You ll set up MongoDB as a document store construct a simple API with FastAPI and build an application using React The guide also covers enhancing application security through authentication and authorization with JSON Web Tokens Beyond mastering the stack you ll get to grips with integrating Large Language Models like ChatGPT for advanced functionality such as automated email sending Additionally you ll learn how to make the most of Next.js 14 a robust full stack framework offering improved developer experience By the end of the book you ll have created functional applications and gained the foundation to explore diverse and more specialized domains expanding your development horizons What you will learn Set up and manage MongoDB databases and collections and model data Leverage the power of FastAPI to write complex APIs using pure Python Create frontends of varying complexity with the React library Build and deploy robust and secure backends using FastAPI and MongoDB Ship production ready applications with Next.js 14 applying your React and backend knowledge Integrate Large Language Models send emails and do much more with the flexible FARM stack Who this book is for The book is for intermediate web developers with basic JavaScript and Python knowledge who want to enhance their developer skills master a powerful and flexible stack and write better applications faster

[ChatGPT for Sales Executives](#) Jade Summers, Transform Your Sales Strategy with AI In the fast paced world of sales staying ahead of the competition is crucial ChatGPT for Sales Executives is your ultimate guide to leveraging the power

of AI to enhance your sales strategies and boost productivity Whether you re a sales leader or a mid level manager this book provides practical insights and real world applications to help you harness the potential of ChatGPT From personalized customer interactions to automating routine tasks discover how AI can revolutionize your sales operations and keep you ahead in the competitive landscape Highlights Understand the transformative potential of ChatGPT in sales Enhance customer engagement with AI driven insights Automate repetitive tasks and free up time for strategic initiatives Learn from real world examples and success stories Step by step guide to implementing ChatGPT in your sales process Unlock the future of sales with ChatGPT for Sales Executives and take your strategies to new heights Are you ready to revolutionize your sales process The future is now

Prompt Engineering in Marketing Analytics Md Raihanul Islam,2025-08-16 This book is for the marketing professional the strategist the analyst the content creator and the campaign manager who stands at this new frontier It is a comprehensive guide to the art and science of prompt engineering the discipline of crafting precise context rich instructions to guide Large Language Models LLMs toward generating insightful accurate and strategically aligned outputs We will journey from the foundational principles of a well crafted prompt to the advanced systematic methodologies that can transform an LLM from a clever toy into a powerful analytical partner This is not a technical manual for data scientists but a strategic playbook for marketers It argues that prompt engineering is no longer a niche skill but a core competency as fundamental to modern marketing as understanding SEO or social media analytics Through in depth analysis practical frameworks and real world case studies this book will equip you with the knowledge to bridge the growing AI skills gap You will learn not just what to ask an AI but how to ask it in a way that yields strategic value turning prompts into profits

THE EVOLUTION OF CHATGPT: FROM TEXT TO VOICE IN VIRTUAL WORDS Virendra Pal Singh,Durgesh Kumar,Pankaj Sharma,Dr. Javed Ahmad,Mr.Gaurav Kumar Rajput,2023-12-12 ChatGPT is an artificial intelligence AI based chatbot that makes use of natural language processing in order to provide conversational discourse that sounds and feels like it was done with a real person This is accomplished by producing conversational discourse in many languages including English Japanese and Korean ChatGPT is a cloud based application that may be accessed using the Azure cloud platform It was created by Microsoft Research The language model is able to provide responses to inquiries as well as generate a variety of written material such as emails posts on social networking sites and posts on platforms that enable users to write in the format of an essay On November 30 2022 OpenAI developed ChatGPT a big language model based chatbot and made it available to the public Only the beta version of ChatGPT was first made accessible to users Through the utilization of this feature users are provided with the capacity to enhance and lead a discussion in the direction of a desired duration structure style level of information and language This ability is made available to users What we refer to as the Chat Generative Pre trained Transformer is referred to as ChatGPT in its shorter version In order to determine the context of the dialogue at each level of the discussion a method known as prompt engineering is utilized This method involves

looking at the prompts and responses that came before it in the conversation ChatGPT is built on either the GPT 3.5 or the GPT 4 model both of which are a part of OpenAI's proprietary line of generative pre-trained transformer GPT models Both models were used in the construction of ChatGPT Conversational interactions are one of the primary focuses of ChatGPT's design The Google-developed transformer architecture serves as the foundation for these models which have been modified for use in conversational applications by employing a mix of supervised learning and reinforcement learning strategies These methods were utilized in order to get a higher level of precision with the models The research preview version of ChatGPT was made accessible to the general public for the very first time as a free service

Build to Sell Sandrine Olivencia, Flavian Hautbois, Caroline Besnard, 2024-06-21 BUILD TO SELL is a powerful exploration of lean principles applied to product creation Jeff Gothelf Author of Lean UX I love this book I wish I had written it Michael Ball Author of The Lean Strategy THERE IS NO GREATER WASTE THAN A PRODUCT THAT DOESN'T SELL Are you trying to bring a new product concept to life find the Product Market Fit for your brilliant idea scale up your company or pivot Then you will need a Chief Product Engineer Steve Jobs Walt Disney Linus Torvalds Coco Chanel and Stan Lee all embody the Chief Product Engineer mindset They are visionary leaders who combine technical expertise with strategic and financial insight We think genius is not a birthright and can be developed This is why we wrote BUILD TO SELL to combine our decades of experience in the tech industry in a practical handbook for current and future Chief Product Engineers We blend examples from big tech companies like Amazon Apple Airbnb Netflix Meta Google Salesforce Snapchat OpenAI and Uber with stories from Chief Product Engineers in real world businesses across various industries You will meet Surya as she courageously leads the team through a new product concept that leverages legacy core tech You'll wonder with JB what emotions a digital insurance product can evoke You will also discover how three CEOs manage to scale by keeping a razor sharp focus on their product And you will meet my favorite mug It's more interesting than it seems We designed BUILD TO SELL to provide a clear starting point to entrepreneurs CEOs product tech and data leaders It's a colorful handbook brimming with visuals and tools that also serves as a practical guide to transform products into irresistible offerings We applied our product techniques to the book itself revealed in Chapter 15 Along the way you will find How to avoid the 3 main causes of product failures A framework to align your product strategy with your innovation strategy The most important product practice to uncover a customer problem truly worth solving free from bias The definitive tools to understand why customers should choose your product over your competitors How to pose an enthusiastic challenge that gets buy-in from engineers and designers Our method for achieving emotion-centric design that dives deep into user emotions How performance-based product thinking helps you avoid getting trapped in feature frenzy mode The 5-step Design To Cost method to design for profitability from the start and avoid the cash wall trap A model to identify what needs to change and what doesn't at each product iteration How to articulate a bold vision in a concept paper The Product Manifesto to communicate your bold vision and win the hearts of stakeholders and investors

Ready Let's make you a true Chief Product Engineer BUILD TO SELL is exceptionally insightful and perfectly aligned with our product philosophy The book offers invaluable insights and practical guidance that resonate with our approach to creating compelling digital products It's a must read for anyone looking to craft their product strategy Jonathan Widawski Co Founder CEO at Maze San Francisco There are many books that try to explain the success of Silicon Valley companies Sandrine puts process product and leaders together and shows how the combination of the three is critical And she provides guidance for companies and founders on how to get there Mark Striebeck Co Founder at Arta Finance San Francisco

Azure AI-102 Certification Essentials Peter T. Lee, 2025-08-14 Go beyond AI 102 certification by mastering the foundations of Azure AI concepts and services reinforced through practical labs and real world examples Key Features Solidify your understanding with targeted questions at the end of each chapter Assess your knowledge of key concepts with over 45 exam style questions complete with detailed explanations Get hands on experience with GitHub projects along with ongoing support from the author on GitHub Purchase of the print or Kindle book includes a free PDF eBook Book Description Written by a seasoned solutions architect and Microsoft AI professional with over 25 years of IT experience Azure AI 102 Certification Essentials will help you gain the skills and knowledge needed to confidently pass the Azure AI 102 certification exam and advance your career This comprehensive guide covers all of the exam objectives from designing AI solutions to integrating AI models into Azure services By combining theoretical concepts with visual examples hands on exercises and real world use cases the chapters teach you how to effectively apply your new found knowledge The book emphasizes responsible AI practices addressing fairness reliability privacy and security while guiding you through testing AI models with diverse data and navigating legal considerations Featuring the latest Azure AI tools and technologies each chapter concludes with hands on exercises to reinforce your learning culminating in Chapter 11's comprehensive set of 45 mock questions that simulate the actual exam and help you assess your exam readiness By the end of this book you'll be able to confidently design implement and integrate AI solutions on Azure while achieving this highly sought after certification What you will learn Learn core concepts relating to AI LLMs NLP and generative AI Build and deploy with Azure AI Foundry CI CD and containers Manage and secure Azure AI services with built in tools Apply responsible AI using Azure AI Content Safety Perform OCR and analysis with Azure AI Vision Build apps with the Azure AI Language and Speech services Explore knowledge mining with Azure AI Search and Content Understanding Implement RAG and fine tuning with Azure OpenAI Build agents using Azure AI Foundry Agent Service and Semantic Kernel Who this book is for If you're preparing for the Azure AI 102 certification exam this book is for you Developers engineers and career transitioners moving from traditional software development to AI focused roles can use this guide to deepen their understanding of AI within the Azure ecosystem This book is also beneficial for students and educators looking to apply AI ML concepts using Azure No prior experience in AI ML is required as this book provides comprehensive coverage of exam topics with detailed explanations practical examples

and hands on exercises to build your confidence and expertise **Python GPT Cookbook** Dr. Neil Williams, 2025-03-19

DESCRIPTION GPT has redefined the landscape of AI enabling the creation of powerful language models capable of diverse applications The objective of the Python GPT Cookbook is to equip readers with practical recipes and foundational knowledge to build business solutions using GPT and Python The book is divided into four parts The first covers the basics the second teaches the fundamentals of NLP the third delves into applying GPT in various fields and the fourth provides a conclusion Each chapter includes recipes and practical insights to help readers deepen their understanding and apply the concepts presented This cookbook approach delivers 78 practical recipes including creating OpenAI accounts utilizing playgrounds and API keys You will learn text preprocessing embeddings fine tuning and GPT integration with Hugging Face Learn to implement GPT using PyTorch and TensorFlow convert models and build authenticated actions Applications include chatbots email summarization DBA copilots and use cases in marketing sales IP and manufacturing By the end of the book readers will have a robust understanding of GPT models and how to use them for real world NLP tasks along with the skills to continue exploring this powerful technology independently **WHAT YOU WILL LEARN** Learn Python OpenAI TensorFlow Hugging Face and vector databases Master Python for NLP applications and data manipulation Understand and implement GPT models for various tasks Integrate GPT with various architectural components such as databases third party APIs servers and data pipelines Utilise NLTK PyTorch and TensorFlow for advanced NLP projects Use Jupyter for interactive coding and data analysis **WHO THIS BOOK IS FOR** The Python GPT Cookbook is for IT professionals and business innovators who already have basic Python skills Data scientists ML engineers NLP engineers and ML researchers will also find it useful **TABLE OF CONTENTS** 1 Introduction to GPT 2 Crafting Your GPT Workspace 3 Pre processing 4 Embeddings 5 Classifying Intent 6 Hugging Face and GPT 7 Vector Databases 8 GPT PyTorch and TensorFlow 9 Custom GPT Actions 10 Integrating GPT with the Enterprise 11 Marketing and Sales with GPT 12 Intellectual Property Management with GPT 13 GPT in Manufacturing 14 Scaling up 15 Emerging Trends and Future Directions

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