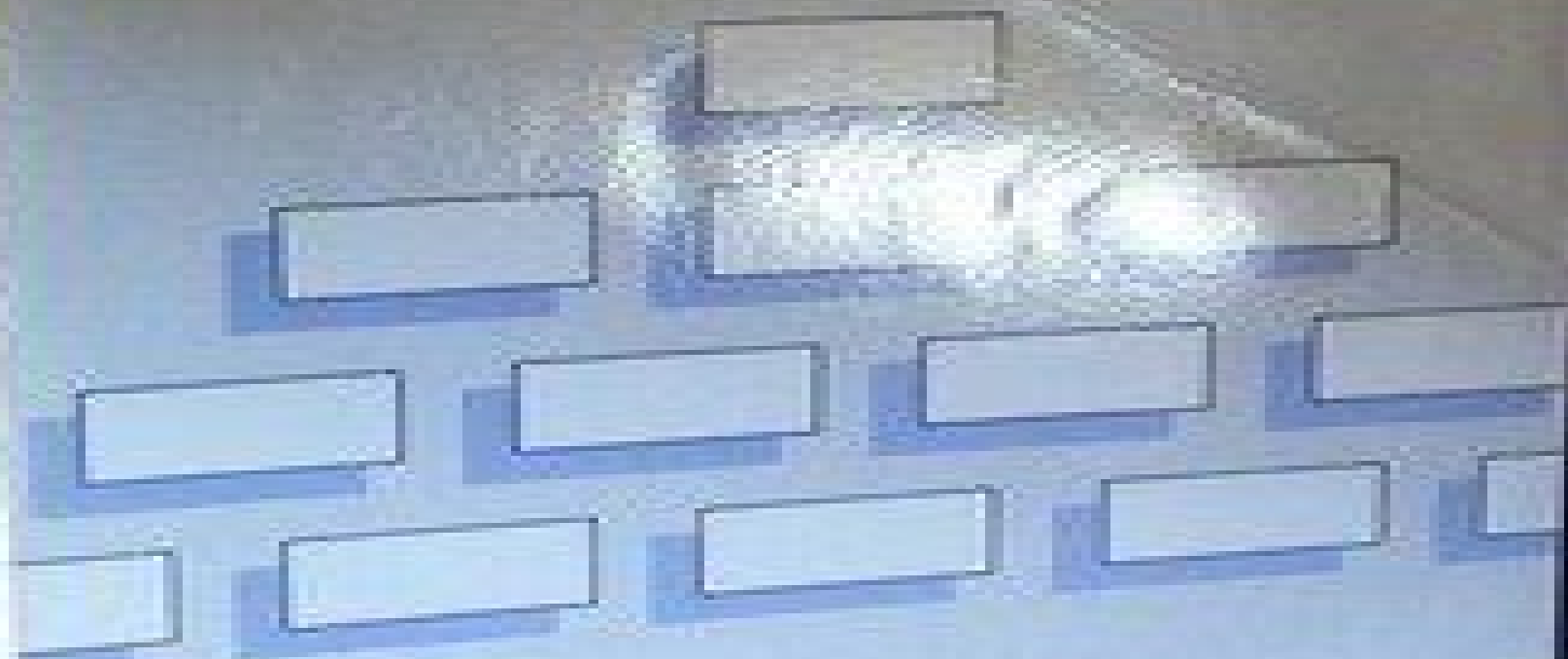


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Organizational Influence Processes

Robert H. Allen

Lynette W. Porter



Organizational
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Allen
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Organizational Influence Processes

Eric Victor Larson



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Foundations of Effective Influence Operations Eric Victor Larson, 2009 The authors aim to assist the U S Army in understanding influence operations capabilities that may allow the United States to effectively influence the attitudes and behavior of particular foreign audiences while minimizing or avoiding combat The book identifies approaches methodologies and tools that may be useful in planning executing and assessing influence operations Some Theories of Organization Albert Harold Rubenstein, Chadwick John Haberstroh, 1960 *Journal of management* Southern Management Association, 1999

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