

BLACK FRIDAY + CYBER MONDAY

french reading comprehension



The illustration shows a large, simple line drawing of a shopping bag with two handles. Behind it are three overlapping sheets of paper, each titled 'QUESTIONS DE COMPREHENSION'. The rightmost sheet is the most prominent and contains the following text:

Nom: _____ Date: _____

LE VENDREDI NOIR ET LE CYBER MUNDI - UNE HISTOIRE DE RUBAIS

Le vendredi noir est le cyber lundi soit deux jours très différents pour les consommateurs de bonnes affaires qui s'habillent et dans le monde entier. Mais quelle est l'histoire derrière ces journées de shopping française ?

Le vendredi noir est né à l'époque des années 1990, où les consommateurs américains ont commencé à utiliser cette expression pour décrire le jour suivant la fête de l'action de grâce. Traditionnellement, ce jour-là marque le début de la saison des achats de Noël, et les magasins cherchent à attirer les clients avec des offres spéciales et des grandes réductions. L'origine exacte du terme « vendredi noir » n'est pas clair, mais on pense qu'il pourrait faire référence au passage du rouge (perte) au noir (benefit) dans les comptes financiers des consommateurs.

En 21e siècle, le vendredi noir est devenu un phénomène culturel, avec des foules se pressant dans les magasins des foules pour avoir les meilleures affaires. Cependant, l'essor d'Internet a donné naissance à une nouvelle tradition de shopping : le cyber lundi.

Le cyber lundi fait son apparition au début des années 2000, lorsque les consommateurs ont commencé à naviguer les achats en ligne. Ce jour-là, les détaillants proposent de grandes réductions exclusivement sur leurs sites web, attirant ainsi les consommateurs à faire leurs achats confortablement installés devant leur ordinateur. Cette tradition s'est rapidement répandue à travers le monde, transformant le cyber lundi en une journée mondiale de shopping en ligne.

Après plus de 10 ans, le vendredi noir et le cyber lundi ne restent plus à un seul jour. Les grandes entreprises ont commencé à étirer le début de la saison de l'action de grâce et à proposer pendant cyber lundi le plus de réductions possible. Les États-Unis ont adopté une approche plus souple, par exemple le Canada, l'Australie et le Royaume-Uni, ont une tradition mondiale de shopping et de bonnes affaires.

WITH 2 SETS OF QUESTIONS + ANSWER KEY!

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Awareness Matters Claudia Finkbeiner, Agneta Svalberg, 2016-01-22 This collection argues that being aware of and reflecting on language form and language use is a powerful tool not only in language learning but also in wider society It adopts an interdisciplinary stance one chapter argues the need for Language Awareness in business contexts while another examines the role of critical cultural awareness and Language Awareness in education as bildung Others report on research studies in language classrooms and in teacher education Language Awareness is interrogated from a range of perspectives such as peer interaction teaching young learners learner strategies and strategies for writing online reading and oral fluency training The scope is global including contributions from Canada Germany Iran Japan Spain and the UK and covers bilingual as well as multilingual contexts The book will be of interest to language teachers language teacher educators other language professionals and generally to the language aware This book was originally published as a special issue of Language Awareness **Business Week** ,2007 The Business Week ,2007-07 **Changing Times and Multiliteracy. The Use of Graphic Novels in the EFL-Classroom** Danielle Ackermann, 2016-07-20 Studienarbeit aus dem Jahr 2011 im Fachbereich Didaktik f r das Fach Englisch P dagogik Sprachwissenschaft Note 1 3 Johann Wolfgang Goethe Universit t Frankfurt am Main Sprache Deutsch Abstract Graphic novels which are closely related to comics and manga anime are today a fast growing medium in the U S and a new focus in literacy and language education There is already a broad variety of Graphic Novels and they enjoy great popularity As Callahan 2009 puts it this medium is exciting with variety controversy diversity and literary merit Moreover the topics range from history and wars via politics to civil rights and also personal issues are picked out as central themes which could serve as a great advantage in the EFL Classroom Additionally reading is one of the most important skills students need to acquire when they learn a language Reading comprehension as information processing is a steady act of meaning construction We are constantly confronted with various reading situations for example in every day life school work leisure or in self education Thinking of the question about what can be read a multitude of reading situations might be enlisted Here are just a few examples one can read any kind of book magazines newspapers manuals subject specific and scientific literature online articles medical instruction leaflets as well as letters and even any signs Looking at those situations there are three different functions of reading First one might read to get information for instance to find out about a specific person by using wikipedia Second reading because of psychological emotional driven intentions for example reading a novel that one is interested in And third one might read to acquire a foreign language Anyway wouldn t it be great to combine at least two of those functions reading a novel in the EFL Classroom Students always try to identify themselves with topics and they are self motivated if they can deal with things they are interested in and that concern them but at the same time they need to acquire various competencies in the EFL Classroom As Graphic Novels fulfil both criteria from my point of view this paper wants to enlighten this medium more closely Therefore I would like to describe

the history of Graphic Novels and the term itself first chapter 2 The third chapter deals with changing times and changing literacies followed by my fourth part that takes a closer look onto several advantages of using Graphic Novels in the EFL Classroom Finally I would like to sum up the most important aspects in my conclusion

Instructor's Manual and Test Bank Ronald Cramer,2004-02 **LSAT ... Premier Program** ,2008 **Audiovisual Materials** Library of Congress,1982

Linguistics and Language Behavior Abstracts ,2009 Fantastic Voyage ,2002 Harcourt School Publishers Storytown HSP,2005-12 **Thinking Through Children's Literature in the Classroom** Agustín Reyes-Torres,Luis S. Villacañas-de-Castro,Betlem Soler-Pardo,2014 Thinking Through Children s Literature in the Classroom approaches the use of literature as a crucial factor to motivate students not only to improve their literacy skills but also to develop their literary competence

Christian Home Educators' Curriculum Manual Cathy Duffy,1995-07 Cathy Duffy draws upon her many years of home education experience both in teaching and researching curriculum to bring us the most thorough and useful book available on teaching teenagers at home

Connected Newsletter ,2003 Library Literature & Information Science ,2005 An index to library and information science literature

Readers' Guide to Periodical Literature Anna Lorraine Guthrie,Bertha Tannehill,Neltje Marie Tannehill Shimer,1989 An author subject index to selected general interest periodicals of reference value in libraries

Audiovisual Materials ,1982 **Newsweek** ,2002 **The software catalog microcomputers** Menu (Firm) (Fort Collins, Colo.),1989 *McGraw-Hill's LSAT, 2012 Edition* Curvebreakers,2011-06-10

The LSAT guide created by top students at Harvard Law School to help you achieve your dream score Members of Curvebreakers have been where you are preparing for the LSAT hoping to get a score that leads to admission to one s first choice of law school so they know what it takes for success McGraw Hill s LSAT revised and improved for 2012 is a complete coaching program to help you reach your desired score with step by step instructions logic tools and diagramming techniques to help you master the most challenging LSAT problems Inside you ll find Four complete practice LSATs with detailed answer explanations as well as two more practice LSATs online with automatic scoring and timing Student tested strategies for achieving the highest possible scores New to this edition are Most Likely to Be on the Test lists and Have You Learned Everything You Need to Know quizzes Advice on how to survive your first year in law school by recent and current Harvard Law School students

The Education Index ,1987

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