MILITARY REPORTERS STYLEBOOK AND REFERENCE GUIDE

BY ISAAC CUBILLOS

Military Reporters Stylebook And Reference Guide 2nd Edition

KJ Lindholm-Leary

Military Reporters Stylebook And Reference Guide 2nd Edition:

Military Reporters Stylebook and Reference Guide Isaac Cubillos, 2011-09-01 An authoritative easy to use and comprehensive guide for journalists who cover the military and veterans This A Z guide provides practical authoritative quidelines on spelling capitalization grammar punctuation and usage as well as other references reporters and editors need and that journalism students can master Includes photos graphics and maps UPI Style Book & Guide to Newswriting Harold Martin, Bruce Cook, 2004 From the editors and reporters of United Press International an authoritative easy to use and comprehensive guide to print and broadcast writing Manuals Combined: U.S. Navy Journalist Basic, Journalist Advanced And Journalist 3 & 2 Training Publications, Over 1 300 total pages To the young man or woman choosing a Navy career field whether for one enlistment or for 30 years the journalist rating offers endless avenues for an imaginative yet mature thinker Many of the duties and responsibilities of the journalist rank among Americans favorite hobbies and pastimes such as writing broadcasting and photography The Navy journalist learns and practices a distinguished profession and becomes an official representative of the Navy in public affairs matters. The first enlisted specialists to work full time in the field of Navy journalism were Naval Reserve personnel selected during the early years of World War II They were designated Specialist X Naval Correspondents In 1948 under a major overhaul affecting almost every enlisted rating the journalist JO rating was established MAJOR TASKS AND RESPONSIBILITIES LEARNING OBJECTIVE Identify the major tasks and responsibilities of the Navy journalist the personal traits required for one to best perorm the duties of the rating the applicable NECs and the purpose of the JO 3 2 training manual TRAMAN In our democratic society government depends on the consent of the governed This important principle means that in the long run the United States government does only what the people want it to do Therefore we can have a Navy only if the people know and understand the importance of the Navy and support it The Navy like the other services depends on this country's citizens for the four key tools of its trade personnel money materials and the authority to carry out its mission As a Navy journalist your main function will be to make the facts about your Navy available to the Navy s three main publics the people at your ship or station Navy people in general and the people of the United States as a whole **Becoming a Public Relations Writer** Ronald D. Smith, 2012-05-23 Becoming a Public Relations Writer is a comprehensive guide to the writing process for public relations practice Using straightforward no nonsense language realistic examples easy to follow steps and practical exercises this text introduces the various formats and styles of writing you will encounter as a public relations practitioner A focus on ethical and legal issues is woven throughout with examples and exercises addressing public relations as practiced by corporations non profit agencies and other types of organizations both large and small In addition the book offers the most comprehensive list of public relations writing formats to be found anywhere from the standard news release to electronic mail and other opportunities using a variety of technologies and media The fourth edition has been updated to reflect significant

developments in the public relations field including New chapter on multimedia and social media releases New chapter on websites blogs and wikis Expansion of the chapter on direct mail and online appeals Updated examples of actual pieces of public relations writing A companion website including writing exercises PowerPoint presentations and relevant links Through its comprehensive and accessible approach Becoming a Public Relations Writer is an invaluable resource for future Subediting and Production for Journalists Wynford Hicks, Tim and current public relations practitioners Holmes, 2013-10-18 Subediting for Journalists is a concise up to date and readable introduction to the skills of subediting for newspapers and magazines It describes how subediting has developed from the early days of printing to the modern era of computers and the web and explains clearly what the sub now has to do Using practical examples from newspapers and magazines Subediting for Journalists introduces the various techniques involved in subediting from cutting copy to writing cover lines It includes house style explained with model stylebook provided examples of bad journalistic English such as misused clich's and pronoun confusion subbing news and features for sense and style editing guotes and readers letters projecting copy by writing headlines and standfirsts checking pictures and writing captions principles and methods of proofreading making copy legally safe understanding production and using software packages website subbing a glossary of journalistic terms and suggestions for further reading American Reference Books Annual Bohdan S. Wynar, 2005 1970 issued in 2 vols v 1 General reference social sciences history economics business v 2 Fine arts humanities science and Communicating with Intelligence M. Patrick Hendrix, James S. Major, 2022-10-27 Writing and briefing are engineering fundamental to the intelligence profession The ability to communicate clearly concisely and coherently is basic to all intelligence disciplines even the most technical Communicating with Intelligence Third Edition is a handbook on writing and briefing intelligence based on the decades of practical experience of James S Major The book is designed primarily for faculty and students pursuing studies in intelligence national security and homeland security who need to learn the art of preparing written products and intelligence briefings But it also has considerable value for working professionals who simply wish to sharpen their communication skills The third edition of Communicating with Intelligence provides the expediency efficiency and effectiveness instructors and members of the Intelligence Community require for a communication handbook Style Guide for Business Writing Michael C. Thomsett, 2018-04-09 Style guides come in many shapes and sizes usually focused toward scientific or academic use only However business writing is a space occupied by many individuals that has not been given the attention it deserves The Style Guide for Business Writing Second Edition is designed specifically to assist business writers in both the public and private sector including those publishing with English as a second language authors of academic papers business book authors financial journalists and writers of reports proposals or even just e mail and memoranda This book provides a comprehensive guide to clear and precise writing that will help develop basic communication skills for the beginner and refresh the basics for the experienced business writer Major topics are arranged

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