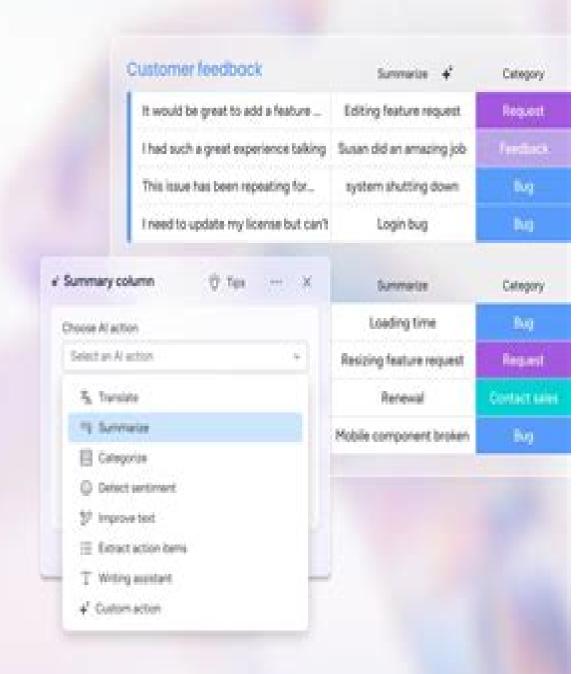
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Organizational Acceptance of Artificial Intelligence Diana Bengel, 2020-07-14 The book investigates the determinants which are influencing the acceptance of artificial intelligence AI in an organizational context focusing on the German financial services industry. An AI specific acceptance model is being developed based on technology acceptance models as well as being enriched with practical insights from industry experts Ultimately the acceptance of artificial intelligence is influenced by multiple interrelated variables which can be classified into five major dimensions organizational individual financial technological and societal factors AI-Driven Cybersecurity Hooman Razavi, Mariya Ouaissa, Mariyam Ouaissa, Haïfa Nakouri, Ahmed Abdelgawad, 2025-09-26 This book delves into the revolutionary ways in which AI driven innovations are enhancing every aspect of cybersecurity from threat detection and response automation to risk management and endpoint protection As AI continues to evolve the synergy between cybersecurity and artificial intelligence promises to reshape the landscape of digital defence providing the tools needed to tackle complex ever evolving cyber threats Designed for professionals researchers and decision makers this book emphasizes that understanding and leveraging AI in cybersecurity is not just advantageous it is essential for building robust future proof defences in a world where digital Digital Work in the Planetary Market Mark Graham, Fabian Ferrari, 2022-06-14 Understanding security is paramount the embedded and disembedded material and immaterial territorialized and deterritorialized natures of digital work Many jobs today can be done from anywhere Digital technology and widespread internet connectivity allow almost anyone anywhere to connect to anyone else to communicate and exchange files data video and audio In other words work can be deterritorialized at a planetary scale This book examines the implications for both work and workers when work is commodified and traded beyond local labor markets Going beyond the usual world is flat globalization discourse contributors look at both the transformation of work itself and the wider systems networks and processes that enable digital work in a planetary market offering both empirical and theoretical perspectives. The contributors leading scholars and experts from a range of disciplines touch on a variety of issues including content moderation autonomous vehicles and voice assistants They first look at the new experience of work finding that despite its planetary connections labor remains geographically sticky and embedded in distinct contexts They go on to consider how planetary networks of work can be mapped and problematized discuss the productive multiplicity and interdisciplinarity of thinking about digital work and its networks and finally imagine how planetary work could be regulated Contributors Sana Ahmad Payal Arora Janine Berg Antonio A Casilli Julie Chen Christina Colclough Fabian Ferrari Mark Graham Andreas Hackl Matthew Hockenberry Hannah Johnston Martin Krzywdzinski Johan Lindquist Joana Moll Brett Neilson Usha Raman Jara Rocha Jathan Sadowski Florian A Schmidt Cheryll Ruth Soriano Nick Srnicek James Steinhoff Jara Rocha JS Tan Paola Tubaro Moira Weigel Lin Zhang Advances in Production Management Systems. Cyber-Physical-Human Production Systems: Human-AI Collaboration and Beyond Hajime

Mizuyama, Eiji Morinaga, Tomomi Nonaka, Toshiya Kaihara, Gregor von Cieminski, David Romero, 2025-09-27 The six volume set IFIP AICT 764 769 constitutes the refereed proceedings of the 44th IFIP WG 5 7 International Conference on Advances in Production Management Systems APMS 2025 held in Kamakura Japan from August 31st to September 4th 2025 The 227 full papers presented in these proceedings were carefully reviewed and selected from 247 submissions which cover a broad array of research and technological developments on the present and future of Cyber Physical HUMAN Production Systems They were categorized under the following topical sections Part I Human centred Work Systems for the Operator 4 0 5 0 in Manufacturing Logistics and Service Domains AI Driven Decision Support and Human AI Collaboration for Smart and Sustainable Supply Chains Digital Twins and AI for Dynamic Scheduling and Human Centric Applications Part II Smart Manufacturing Evolution Integrating AI and the Digital Twin for Human centric Circular and Collaborative Production Systems Human centered Service Engineering and Digital Transformation for Sustainable Service Industries Shaping Human Capital for Industry 5 0 Skills Knowledge and Technologies for Human centric Resilient and Sustainable Manufacturing Experiential Learning in Engineering Education Theoretical and Practical Advances in Human centric Resilient and Sustainable Supply Chain Management Maintenance and Asset Lifecycle Management for Sustainable and Human centered Production Methods and Tools for Assessing the Value of Digital Sustainable and Servitized Offerings of Manufacturing Companies Part III Digital Transformation Approaches in Production and Management Digital Technologies in Manufacturing and Logistics Exploring Digital Twin IoT and Additive Manufacturing Enhancing the Value Creation Mechanisms of Manufacturing Value Chains through Digital Platforms Circular strategies and Servitization Principles Part IV Enhancing Value Chain Resilience through Digital Technologies How Supply Chain Can React to Internal and External Disruptions Mechanism Design for Production Service and Supply Chain Management Transforming Engineer to Order Projects Supply Chains and Systems Designing Next Generation Lean Models Supporting Social Sustainable and Smart Production Systems Part V Advancing Eco efficient and Circular Industrial Practices Upgrade Circular Economy for the Manufacturing Industry Cyber Physical System Based Approaches to Achieve Sustainability Industrial Data Spaces and Sustainability Enabling Circularity in Batteries Circular and Green Manufacturing Sustainable Product Design and Engineering Part VI Digital Services and Smart Product Service Systems Innovative Approaches and Methods for Developing Industry 4 0 and Industry 5 0 Skills Scheduling and Production Planning in Smart Manufacturing Supply Network Planning and Optimization Artificial Intelligence Machine Learning in Manufacturing Cloud and Collaborative Technologies Simulation of Production and Supply Introduction to Digital Transformation Abbas Strømmen-Bakhtiar, This book aims to inform the non IT Chains specialist about the technological revolution that is taking place and specifically how the digital component of it is affecting our lives It is hoped that this information will fill possible information gaps in readers mental model enabling them to make better informed decisions This book can also be used as a textbook in a stand alone introductory course to the digital

revolution and its effects on society The course could be used in both bachelor and master degree programs in business management healthcare management sociology or any other non IT programs Chapter 1 This chapter although the longest is a brief review of the interactions between technology economy and politics. The subject is a much neglected one and I believe that understanding of these interactions is vital for understanding the underlying causes of some of our most important pressing issues The chapter discusses the interactions between technologies economy and politics examining the effect of technologies on economic development and political ideologies Chapter 2 This chapter deals with technological revolutions in general and the digital revolution in particular I shall discuss the components of the digital economy These being knowledge digitisation virtualisation molecularization integration internetworking disintermediation convergence innovation sharing economy immediacy and discordant In addition we shall examine the disruptors that are changing the face of competition in the marketplace Chapter 3 This chapter deals with digital transformation i e the process of using digital technology in all areas of business changing the way the businesses operate and deliver value to their customers. We shall examine models for dealing with digital transformation Chapter 4 We shall examine one of the most important developments of the 21st century namely the advancements in Artificial Intelligence AI We shall look at how the human brain works and what is intelligence We shall look at the artificial neural networks machine learning and deep learning We shall also look at the deployment of AI in various fields such as healthcare finance Natural Language Processing NPL news media and warfare Chapter 5 This chapter deals with one of the most controversial and yet promising developments in finance and distributed secure databases namely cryptocurrencies and blockchains This subject is divided into two parts the first part deals with the cryptocurrencies and their viability as currencies One of the most popular cryptocurrencies the Bitcoin will be examined in depth The second part is somewhat technical and deals with the inner workings of the blockchains As with cryptocurrencies many see a bright future for the blockchains especially in the form of smart contracts Many believe that blockchains will be of great value in areas such as finance handling contracts healthcare and more Blockchain promises to bring disintermediation to many industries and thereby reduce costs Chapter 6 Technological revolutions tend to disrupt the lives of many middle aged and older workers New technologies give birth to new industries destroying the old industries in the process New technologies often require special skills that the old industry workers do not possess The laid off workers of the old industries can seldom find jobs in new industries since the new industries often rely on new technologies and skills that the old industry workers do not possess These workers need training something that the prospective employers do not provide Also the new technologies including AI are automating many tasks reducing the need for human workers This chapter discusses the issue of automation and its effect on employment Additionally the type of jobs that are in danger of automation is discussed as well Chapter 7 While chapter six discussed the employment situation chapter seven considers the type of education required by the new industries Also the weaknesses of the existing educational system are considered and alternative systems are proposed

Chapter 8 History tells us that whenever there has been a technological revolution it has been accompanied by a shift in power both nationally and internationally The global shift of power has seldom been a peaceful affair It often has resulted in major wars and global reorientation This chapter discusses the possibility of the global shift of power Currently there are not that many countries or entities that can be considered as contenders Of the three Russia European Union and China only one China is considered to have any chance of wresting power from the United States The technological economic and military power of China is compared and contrasted with the United States <u>Introduction to Digital Humanism</u> Hannes Werthner, Carlo Ghezzi, Jeff Kramer, Julian Nida-Rümelin, Bashar Nuseibeh, Erich Prem, Allison Stanger, 2023-12-20 This open access textbook introduces and defines digital humanism from a diverse range of disciplines Following the 2019 Vienna Manifesto the book calls for a digital humanism that describes analyzes and most importantly influences the complex interplay of technology and humankind for a better society and life fully respecting universal human rights The book is organized in three parts Part I Background provides the multidisciplinary background needed to understand digital humanism in its philosophical cultural technological historical social and economic dimensions. The goal is to present the necessary knowledge upon which an effective interdisciplinary discourse on digital humanism can be founded Part II Digital Humanism a System's View focuses on an in depth presentation and discussion of the main digital humanism concerns arising in current digital systems. The goal of this part is to make readers aware and sensitive to these issues including e.g. the control and autonomy of AI systems privacy and security and the role of governance Part III Critical and Societal Issues of Digital Systems delves into critical societal issues raised by advances of digital technologies While the public debate in the past has often focused on them separately especially when they became visible through sensational events the aim here is to shed light on the entire landscape and show their interconnected relationships This includes issues such as AI and ethics fairness and bias privacy and surveillance platform power and democracy This textbook is intended for students teachers and policy makers interested in digital humanism It is designed for stand alone and for complementary courses in computer science or curricula in science engineering humanities and social sciences Each chapter includes questions for students and an annotated reading list to dive deeper into the associated chapter material The book aims to provide readers with as wide an exposure as possible to digital advances and their consequences for humanity It includes constructive ideas and approaches that seek to ensure that our collective digital future is determined through human agency Artificial Intelligence in Cybersecurity and Forensics Sanjay Misra, Chamundeswari Arumugam, 2022-02-08 This book covers a variety of topics that span from industry to academics hybrid AI model for IDS in IoT intelligent authentication framework for IoMT mobile devices for extracting bioelectrical signals security audit in terms of vulnerability analysis to protect the electronic medical records in healthcare system using AI classification using CNN a multi face recognition attendance system with anti spoofing capability challenges in face morphing attack detection a dimensionality reduction and feature level fusion

technique for morphing attack detection MAD systems findings and discussion on AI assisted forensics challenges and open issues in the application of AI in forensics a terrorist computational model that uses Baum Welch optimization to improve the intelligence and predictive accuracy of the activities of criminal elements a novel method for detecting security violations in IDSs graphical based city block distance algorithm method for E payment systems image encryption and AI methods in ransomware mitigation and detection It assists the reader in exploring new research areas wherein AI can be applied to offer solutions through the contribution from researchers and academia AI-Driven Commerce: Building the Future of Retail, Logistics, and Digital Marketplaces 2025 Author: 1-Yaswanth Jeganathan, Author: 2-Dr. Pramod Vishwakarma, PREFACE In the rapidly evolving landscape of commerce artificial intelligence AI is transforming how businesses operate interact with consumers and manage their operations From personalized shopping experiences to intelligent supply chains and dynamic pricing models AI has become a driving force in reshaping retail logistics and digital marketplaces AI Driven Commerce Building the Future of Retail Logistics and Digital Marketplaces explores the transformative potential of AI across these sectors and its role in shaping the future of commerce The past decade has witnessed an unprecedented shift in consumer behavior powered by the proliferation of digital platforms and the growing demand for seamless personalized experiences Retailers logistics companies and digital marketplace providers are increasingly adopting AI to stay competitive automate processes and create efficiencies AI is no longer just an experimental technology it has become a core element of business strategy helping organizations understand consumer preferences optimize inventory streamline operations and offer real time solutions that were once unimaginable This book is designed to provide an in depth exploration of how AI is being leveraged across the key pillars of modern commerce retail logistics and digital marketplaces We examine how AI driven technologies like machine learning natural language processing NLP computer vision and predictive analytics are reshaping everything from customer acquisition and product recommendation systems to inventory management last mile delivery and fraud prevention By offering detailed case studies and real world examples we showcase how leading companies are deploying AI to drive growth enhance customer satisfaction and achieve operational excellence The first section of the book delves into AI in retail where the impact is most visible AI is revolutionizing the way retailers interact with customers moving beyond the traditional brick and mortar model to deliver personalized omnichannel shopping experiences With AI powered recommendation engines chatbots and virtual assistants retailers can engage consumers more effectively tailoring product suggestions and marketing messages based on individual preferences and past behaviors This personalization leads to increased customer loyalty and satisfaction as well as greater sales conversion rates The second section focuses on AI in logistics a field that undergoes a profound transformation due to the integration of AI and automation AI enables logistics companies to optimize their supply chains predict demand more accurately and reduce costs through intelligent route planning predictive maintenance and automated warehouse management The adoption of AI technologies is also

revolutionizing the way businesses manage inventory ensuring that products are available where and when they are needed without overstocking or understocking In the final section we explore AI in digital marketplaces where the future of commerce is increasingly taking shape Marketplaces like Amazon eBay and Alibaba are utilizing AI to create seamless efficient and scalable environments for both buyers and sellers AI driven algorithms optimize product discovery ensure fair pricing and facilitate customer trust through better fraud detection These marketplaces are also benefiting from AI s ability to analyze vast amounts of transactional data allowing for continuous improvement in operations and service delivery Throughout the book we also highlight the ethical considerations and challenges associated with AI adoption such as privacy concerns bias in algorithmic decision making and the need for transparency and accountability in AI driven systems As AI becomes more ingrained in commerce it is vital that businesses adopt responsible AI practices that prioritize fairness inclusivity and data security Ultimately AI Driven Commerce Building the Future of Retail Logistics and Digital Marketplaces provides readers with a comprehensive guide to understanding how AI is revolutionizing the commerce industry Whether you are a business leader technologist or researcher this book offers valuable insights into how AI is creating a new era of commerce and what organizations must do to harness its full potential in an increasingly digital world Authors

Introduction to Artificial Intelligence Wolfgang Ertel, 2018-01-18 This accessible and engaging textbook presents a concise introduction to the exciting field of artificial intelligence AI The broad ranging discussion covers the key subdisciplines within the field describing practical algorithms and concrete applications in the areas of agents logic search reasoning under uncertainty machine learning neural networks and reinforcement learning Fully revised and updated this much anticipated second edition also includes new material on deep learning Topics and features presents an application focused and hands on approach to learning with supplementary teaching resources provided at an associated website contains numerous study exercises and solutions highlighted examples definitions theorems and illustrative cartoons includes chapters on predicate logic PROLOG heuristic search probabilistic reasoning machine learning and data mining neural networks and reinforcement learning reports on developments in deep learning including applications of neural networks to generate creative content such as text music and art NEW examines performance evaluation of clustering algorithms and presents two practical examples explaining Bayes theorem and its relevance in everyday life NEW discusses search algorithms analyzing the cycle check explaining route planning for car navigation systems and introducing Monte Carlo Tree Search NEW includes a section in the introduction on AI and society discussing the implications of AI on topics such as employment and transportation NEW Ideal for foundation courses or modules on AI this easy to read textbook offers an excellent overview of the field for students of computer science and other technical disciplines requiring no more than a high school level of knowledge of mathematics to understand the material **Artificial Intelligence in Education. Posters** and Late Breaking Results, Workshops and Tutorials, Industry and Innovation Tracks, Practitioners, Doctoral

Consortium and Blue Sky Ning Wang, Genaro Rebolledo-Mendez, Vania Dimitrova, Noboru Matsuda, Olga C. Santos, 2023-06-29 This volume constitutes poster papers and late breaking results presented during the 24th International Conference on Artificial Intelligence in Education AIED 2023 Tokyo Japan July 3 7 2023 The 65 poster papers presented were carefully reviewed and selected from 311 submissions. This set of posters was complemented with the other poster contributions submitted for the Poster and Late Breaking results track of the AIED 2023 conference Artificial Intelligence Paradigms for Smart Cyber-Physical Systems Luhach, Ashish Kumar, Elçi, Atilla, 2020-11-13 Cyber physical systems CPS have emerged as a unifying name for systems where cyber parts i e the computing and communication parts and physical parts are tightly integrated both in design and during operation Such systems use computations and communication deeply embedded in and interacting with human physical processes as well as augmenting existing and adding new capabilities As such CPS is an integration of computation networking and physical processes Embedded computers and networks monitor and control the physical processes with feedback loops where physical processes affect computations and vice versa The economic and societal potential of such systems is vastly greater than what has been realized and major investments are being made worldwide to develop the technology Artificial Intelligence Paradigms for Smart Cyber Physical Systems focuses on the recent advances in Artificial intelligence based approaches towards affecting secure cyber physical systems This book presents investigations on state of the art research issues applications and achievements in the field of computational intelligence paradigms for CPS Covering topics that include autonomous systems access control machine learning and intrusion detection and prevention systems this book is ideally designed for engineers industry professionals practitioners scientists managers students academicians and researchers seeking current research on artificial intelligence and cyber physical systems Role of Internet of Everything (IOE), VLSI Architecture, and AI in Real-Time Systems Pandey, Digvijay, Muniandi, Balakumar, Pandey, Binay Kumar, George, A. Shaji, 2024-12-13 The Internet of Things IoT is revolutionizing manufacturing by enabling interconnected systems that enhance data collection human machine interaction and intelligent control processes However the complexity of modern industrial environments presents challenges for signal processing a critical component of IoT efficiency Advances in intelligent cost effective and energy efficient signal processing algorithms are essential for overcoming these limitations and driving IoT innovation Moreover integrating IoT with technologies like artificial intelligence AI deep learning and VLSI has expanded its applications enabling more reliable scalable and compact solutions These developments not only optimize industrial processes but also open new economic opportunities reinforcing the importance of IoT in shaping the future of business and technology Role of Internet of Everything IOE VLSI Architecture and AI in Real Time Systems explores the role of intelligent signal processing ISP and cutting edge technologies like AI deep learning and VLSI in advancing IoT applications within manufacturing and business systems It emphasizes innovative approaches to overcoming IoT challenges focusing on cost effective energy efficient solutions that drive reliability scalability

and economic growth Covering topics such as security systems financial risk management and workforce management this book is an excellent resource for academicians researchers graduate students practitioners professionals and more KI-Schlüssel für Unternehmen Benjamin Eidam, Dan Bauer, 2025-08-12 K nstliche Intelligenz KI ist die wichtigste Technologie unserer Zeit Sie entscheidet schon heute dar ber welche Unternehmen morgen noch wettbewerbsf hig sind oder den Markt dominieren Angesichts der rasanten Entwicklungen f hlen sich viele Entscheidungstr ger jedoch unsicher wo sie konkret ansetzen sollen Dieses Buch schafft Klarheit und bietet Orientierung Kompakt pr zise und auf Augenh he mit der Unternehmensrealit t erkl ren die Autoren was F hrungskr fte wissen m ssen um KI gezielt und sicher einzusetzen 2024 Holiday Customer Service Blueprint Jelisaveta Sapardić, 2024-08-20 Did you know that customer service requests can increase by 65% during Black Friday and Cyber Monday compared to a typical day 15 This staggering surge can overwhelm even the most prepared customer support teams as they struggle to manage a flood of repetitive questions keep response times low and maintain high levels of customer satisfaction all at the same time However this surge also presents a critical opportunity to boost revenue and acquire new customers with over 87% of consumers shopping during Black Friday and 61 million people globally purchasing from Shopify powered brands 16 Drawing from our experience supporting over 300 000 businesses worldwide we understand the importance of a seamless customer experience especially for ecommerce companies and SMBs We ve developed strategies that help businesses overcome customer service challenges during peak shopping times In this ebook well share practical tips and insights from industry experts to help you manage customer demands during these critical periods Learn how to navigate and thrive during the busiest seasons with our proven advice Shopping Revolution, Updated and Expanded Edition Barbara E. Kahn, 2021-04-30 The retail industry was in the midst of unparalleled disruption Then came COVID 19 In an updated and expanded edition of The Shopping Revolution Wharton professor Barbara Kahn examines the companies that have been most successful during a tsunami of change in the industry She offers fresh insights into what we can learn from them Wir und die intelligenten Maschinen Jörg Dräger, Ralph Müller-Eiselt, 2019-04-15 Wie wir aus der digitalen Welt eine bessere machen k nnen Den Krebs besiegen bevor er entsteht Das Verbrechen verhindern ehe es geschieht Den Traumjob bekommen ganz ohne Vitamin B Algorithmen lassen lang gehegte W nsche Wirklichkeit werden Sie k nnen aber auch das solidarische Gesundheitssystem aushebeln diskriminierende Gerichtsurteile bewirken oder Menschen vom Arbeitsmarkt ausschlie en Algorithmen bestimmen schon heute ber unser Leben Dieses Buch beschreibt anhand anschaulicher Fallbeispiele ihre Chancen und Risiken frjeden von uns Und es macht konkrete Vorschl ge wie wir K nstliche Intelligenz in den Dienst der Gesellschaft stellen k nnen Rechtsfragen des <u>Influencer-Marketings</u> Dennis Wuttke, 2022-08-15 Influencer Marketing ist popul rer denn je Sp testens seit den Entscheidungen LG M nchen I Cathy Hummels und LG Karlsruhe Pamela Reif genie t die Thematik besondere Aufmerksamkeit in Rechtsprechung und Literatur Auch die Gesetzgeber haben dem Influencer Marketing bei der

Novellierung des Medien und Lauterkeitsrechts besondere Bedeutung beigemessen Im Fokus der Untersuchung steht die Plattform Instagram Vor diesem Hintergrund setzt sich der Autor mit grundlegenden Fragen auseinander Wann handelt es sich bei der Bet tigung von Influencern um eine Werbung kommerzielle Kommunikation gesch ftliche Handlung Welche Informationspflichten spielen beim Influencer Marketing auf Instagram eine Rolle Welche Ma nahmen m ssen Influencer treffen um die Anforderungen der Informationspflichten zu erf llen Wie sind diese Ma nahmen auf Instagram umzusetzen Sind diese Anforderungen bzw Ma nahmen zur Umsetzung mit den Grundrechten der Influencer zu vereinbaren Ist der Plattformanbieter f r eigene Verst e gegen die Informationspflichten verantwortlich Bestehen dar ber hinaus auch Pflichten des Plattformanbieters bei der Erf llung der Informationspflichten des Influencers mitzuwirken Your Boss Is an Algorithm Antonio Aloisi, Valerio De Stefano, 2022-07-14 What effect do robots algorithms and online platforms have on the world of work Using case studies and examples from across the EU the UK and the US this book provides a compass to navigate this technological transformation as well as the regulatory options available and proposes a new map for the era of radical digital advancements From platform work to the gig economy and the impact of artificial intelligence algorithmic management and digital surveillance on workplaces technology has overwhelming consequences for everyone s lives reshaping the labour market and straining social institutions Contrary to preliminary analyses forecasting the threat of human work obsolescence the book demonstrates that digital tools are more likely to replace managerial roles and intensify organisational processes in workplaces rather than opening the way for mass job displacement Can flexibility and protection be reconciled so that legal frameworks uphold innovation How can we address the pervasive power of AI enabled monitoring How likely is it that the gig economy model will emerge as a new organisational paradigm across sectors And what can social partners and political players do to adopt effective regulation Technology is never neutral It can and must be governed to ensure that progress favours the many Digital transformation can be an essential ally from the warehouse to the office but it must be tested in terms of social and political sustainability not only through the lenses of economic convenience Your Boss Is an Algorithm offers a guide to explore these new scenarios their promises and perils Handbook of Research on AI and Machine Learning Applications in Customer Support and Analytics Hossain, Md Shamim, Ho, Ree Chan, Trajkovski, Goran, 2023-05-02 In the modern data driven era artificial intelligence AI and machine learning ML technologies that allow a computer to mimic intelligent human behavior are essential for organizations to achieve business excellence and assist organizations in extracting useful information from raw data AI and ML have existed for decades but in the age of big data this sort of analysis is in higher demand than ever especially for customer support and analytics The Handbook of Research on AI and Machine Learning Applications in Customer Support and Analytics investigates the applications of AI and ML and how they can be implemented to enhance customer support and analytics at various levels of organizations This book is ideal for marketing professionals managers business owners researchers practitioners academicians instructors university

libraries and students and covers topics such as artificial intelligence machine learning supervised learning deep learning customer sentiment analysis data mining neural networks and business analytics

Social Computing and Social Media:

Applications in Marketing, Learning, and Health Gabriele Meiselwitz,2021-07-03 This two volume set LNCS 12774 and 12775 constitutes the refereed proceedings of the 13th International Conference on Social Computing and Social Media SCSM 2021 held as part of the 23rd International Conference HCI International 2021 which took place in July 2021 Due to COVID 19 pandemic the conference was held virtually The total of 1276 papers and 241 posters included in the 39 HCII 2021 proceedings volumes was carefully reviewed and selected from 5222 submissions The papers of SCSM 2021 Part I are organized in topical sections named Computer Mediated Communication Social Network Analysis Experience Design in Social Computing

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