



PRESEASON



Nba Preseason Price Store Hours

Claudia Schubert

A red circular graphic with a gradient, appearing as a semi-circle or a partial circle, located to the right of the author's name.

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National Basketball Association Franchises Frank P. Jozsa Jr.,2017-02-09 This book examines the development and organization of the NBA and its clubs how each club has performed in seasons and postseasons and to what extent each has prospered and succeeded as a business enterprise despite competition for market share from other types of entertainment Each chapter contains two core themes Team Performance and Franchise Business The former highlights how teams won division and conference titles and NBA championships while the latter analyzes and compares financial data including revenue gate receipts and operating income The book also explores such things as when each franchise organized and why it joined the NBA a brief profile of its current majority owner or ownership group records of teams special coaches and players attendances at home games and how their arenas rank as venues for fans This book explains why particular teams located in very large large mid-sized or small markets win more games and titles than others and when and how frequently this occurs In addition it provides ways to individually and by division or conference compare basketball franchises from a financial perspective

From Hang Time to Prime Time Pete Croatto,2020-12-01 Perfect for fans of Moneyball and The Book of Basketball this vivid thoroughly entertaining and well researched book explores the NBA's surge in popularity in the 1970s and 1980s and its transformation into a global cultural institution Far beyond simply being a sports league the NBA has become an entertainment and pop culture juggernaut From all kinds of team logo merchandise to officially branded video games and players crossing over into reality television film fashion lines and more there is an inseparable line between sports and entertainment But only four decades ago this would have been unthinkable Featuring writing that leaps off the page with energy and wit journalist and basketball fan Pete Croatto takes us behind the scenes to the meetings that lead to the monumental American Basketball Association National Basketball Association merger in 1976 revolutionizing the NBA's image He pays homage to legendary talents including Julius Dr J Erving Magic Johnson and Michael Jordan and reveals how two polar opposite rookies Larry Bird and Magic Johnson led game attendance to skyrocket and racial lines to dissolve Croatto also dives into CBS's personality driven coverage of key players as well as other cable television efforts which launched NBA players into unprecedented celebrity status Essential reading whether you're a casual or longtime fan From Hang Time to Prime Time is an enthralling and entertaining celebration of basketball history

National Basketball Association Strategies Frank P. Jozsa Jr.,2014-10-01 This Brief identifies and contrasts the groups of National Basketball Association NBA expansion franchises and of any teams that relocated from one metropolitan area or city to another from 1950 to 2013 It discusses historical differences and similarities in the teams markets and performances and then as members of divisions and conferences It measures and compares the emergence development and success of the teams by analyzing demographic economic and sport specific data It also discusses the respective mergers of the Basketball Association of America and National Basketball League in 1949 and the American Basketball Association and National Basketball

Association in 1976 National Basketball Association Strategies makes an important relevant and useful contribution to the literature regarding professional sports operations and to the NBA's short and long run business strategies in American culture. Besides numerous sports fans within metropolitan areas and extended markets of these NBA teams, the book's audiences are sports historians and researchers, college and public libraries, and current and potential NBA franchise owners and team executives. This Brief may also be used as a reference or supplemental text for college and university students enrolled in such applied undergraduate and graduate courses and seminars as sports administration, sports business, and sports management.

The New York Times Index, 2009 *Golden Kicks* Jason Coles, 2016-09-22 Many iconic shoes such as the Adidas Stan Smith, Nike Air Jordan, and Puma Suede are worn by millions as everyday footwear but were originally born to bring victory on court, track, and field. *Golden Kicks* reveals the stories behind some of the greatest shoes in sporting history, the roles they played in sports' most significant moments, and how they have made the transition from classic sportswear to mainstream streetwear. Discover the amazing stories behind the shoes, the people who made them, and the athletes who wore them.

Cybermediaries als neue Geschäftsform im Internet Claudia Schubert, 2013-03-08 Claudia Schubert untersucht die Geschäftsform der Cybermediaries als Vermittler zwischen Angebot und Nachfrage im Internet und analysiert strategische Handlungsalternativen mit dem Ziel, diese neue Geschäftsform zu etablieren.

Sport Business Analytics C. Keith Harrison, Scott Bukstein, 2016-11-18 Developing and implementing a systematic analytics strategy can result in a sustainable competitive advantage within the sport business industry. This timely and relevant book provides practical strategies to collect data and then convert that data into meaningful, value-added information and actionable insights. Its primary objective is to help sport business organizations utilize data-driven decision making to generate optimal revenue from such areas as ticket sales and corporate partnerships. To that end, the book includes in-depth case studies from such leading sports organizations as the Orlando Magic, Tampa Bay Buccaneers, Duke University, and the Aspire Group. The core purpose of sport business analytics is to convert raw data into information that enables sport business professionals to make strategic business decisions that result in improved company financial performance and a measurable and sustainable competitive advantage. Readers will learn about the role of big data and analytics in ticket pricing, season ticket member retention, fan engagement, sponsorship valuation, customer relationship management, digital marketing, market research, data visualization. This book examines changes in the ticketing marketplace and spotlights innovative ticketing strategies used in various sport organizations. It shows how to engage fans with social media and digital analytics, presents techniques to analyze engagement and marketing strategies, and explains how to utilize analytics to leverage fan engagement to enhance revenue for sport organizations. Filled with insightful case studies, this book benefits both sports business professionals and students. The concluding chapter on teaching sport analytics further enhances its value to academics.

Technology for Education and Learning Honghua Tan, 2012-02-15 This volume contains 108 selected papers presented at the 2012

international conference on Technology for Education and Learning ICTEL 2012 Macau China March 1 2 2012 The conference brought together researchers working in various different areas of Technology for Education and Learning with a main emphasis on technology for business and economy in order to foster international collaborations and exchange of new ideas This proceedings book has its focus on Technology for Economy Finance and Education representing some of the major subareas presented at the conference The Economics of the National Football League Kevin G. Quinn,2011-12-20 This book lays down a marker as to the state of economists understanding of the National Football League NFL by assembling sophisticated critical surveys of by leading sports economists on major topics associated with the league The book is divided into four parts The first three chapters in Part I provide an overview of the business of the NFL from an economist s perspective Part II is a collection of surveys of the economics of the NFL s most important revenue streams including media attendance and merchandising The NFL s labor economics is the focus of Part III with chapters on player and coach labor markets the draft and contract structure Part IV includes essays on competitive balance gambling economic impacts of the Super Bowl behavioral economic issues associated with the league and antitrust issues This book will appeal to sports economists sports management professionals and policy makers and would be useful as a supplementary text for sports economics and management courses as well as a reference text **Blowout** Rachel Maddow,2020-02-06 THE NEW YORK TIMES BESTSELLER A ground breaking investigation into the oil and gas industry international corruption and world politics Oil Corrupt Yes Unimaginably lucrative Of course But the enemy of democracy Blowout is the oil and gas industry as we ve never seen it before as told by America s most incisive political journalist Rachel Maddow A blackly comic journey from Washington to Siberia to deep within the earth s crust and the icy Arctic seas it reveals not just the greed and incompetence of Big Oil and Gas but why the Russian government hacked the 2016 U S election This is our final wake up call to stop subsidizing oil and gas to fight for transparency and to check the influence of the world s most destructive industry before it destroys our democracy Each page in Blowout is a revelation into the depth of corruption and greed that is infused into the international economy David Lammy MP *Sport Marketing* Windy Dees,Patrick Walsh,Chad D. McEvoy,Stephen McKelvey,Bernard James Mullin,Stephen Hardy,William A. Sutton,2022 This book helps students prepare for careers in the fast paced world of sport marketing as well as provides a resource for practitioners looking for the latest information in the field The book offers abundant examples of the latest issues in the competitive marketplace *Exploring Fort Worth With Children* Michael S. Bumagin,2000-05-01 Come to where the west begins Fort Worth is a big city with a hometown heart and a YHowdy neighbor attitude Visitors from all parts of the world and of all ages can find something here to interest and excite them Take a look at some of the fun things to see and do in Cowtown USA The StockyardsFort Worth ZooBass Performance HallCasa MananaTarantula TrainWater GardensKimbell Art MuseumAmon Carter MuseumTrinity ParkBotanic GardenSports and athletic eventsLibraries and bookstoresShopping mallsIce skating bowling golfLakes and parksHorseback riding and lots

moreThis handy guide includes helpful information about cultural events live theater and movies churches places to eat places to stay where to go for planning a party emergency numbers and day trips to surrounding areas Michael Bumagin M D is a Fort Worth plastic and reconstruction surgeon He has been a docent at the Fort Worth Zoo and the Museum of Science and History *The Sporting News* ,1986-10 **Sports Finance and Management** Jason A. Winfree,Mark S. Rosentraub,Brian M Mills,Mackenzie Zondlak,2018-10-10 As the sport business continues to evolve so too does Sport Finance and Management The first version of this book took an in depth look at changes in the sport industry including interconnecting financial issues between teams and their associated businesses the nature of fan loyalty influences and the impact of sponsorship on team revenues This second edition updates each of these elements introduces relevant case study examples in new chapters and examines the impact of changes in facility design media opportunities and league and conference policies on the economic success of teams the salaries earned by professional players and the finances of collegiate athletics **Ebony** ,1977-01 EBONY is the flagship magazine of Johnson Publishing Founded in 1945 by John H Johnson it still maintains the highest global circulation of any African American focused magazine The Rough Guide to New York City Martin Dunford,Jack Holland,2002 Written by New York natives this guide zeros in on Manhattan the city s crown jewel and its world class museums restaurants clubs and hotels and then goes on to the rich and diverse outer boroughs digging up the less obvious charms 34 maps of color maps **Sports Business Management** George Foster,Norm O'Reilly,Antonio Dávila,2016-01-08 Sports Business Management will equip students with a comprehensive understanding of the sport industry With a focus on management strategy marketing and finance the decision making approach of the book emphasizes key concepts while translating them into practice Foster O Reilly and D vila present a set of modular chapters supported with plenty of examples mini cases and exercises to help students apply the decision making approach to real world situations Covering an international array of sports and organizations including the Olympic Games FIFA World Cup US Major League Baseball and more the book also covers unique topics such as diversity in sport the impact of technology and social media Rounding this out the book provides around 50 Harvard Stanford cases along with case notes for instructors This is an ideal textbook for upper level undergraduate and graduate students of sports business and management fully supported by a companion website featuring PowerPoint slides test questions teaching notes and other tools for instructors USA Today Index ,1995 Sports Advantage ,1992 **Princeton Alumni Weekly** Jesse Lynch Williams,Edwin Mark Norris,1990

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