

* Holiday Gift Guide*



Holiday Gift Guide Guide

ML Morrison

Holiday Gift Guide Guide:

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a set of media texts that blur the boundaries between hegemonic and counter hegemonic content Using political economy textual and audience analyses Bindig dissects how the show presents ideological content in regard to gender race class sexuality and consumerism ultimately unearthing potential ramifications of Gossip Girl and other popular media texts In addition Bindig examines the expansive fan community and its engagement with the show through online forums and YouTube Gossip Girl A Critical Understanding will appeal to scholars of media audience studies and popular culture

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